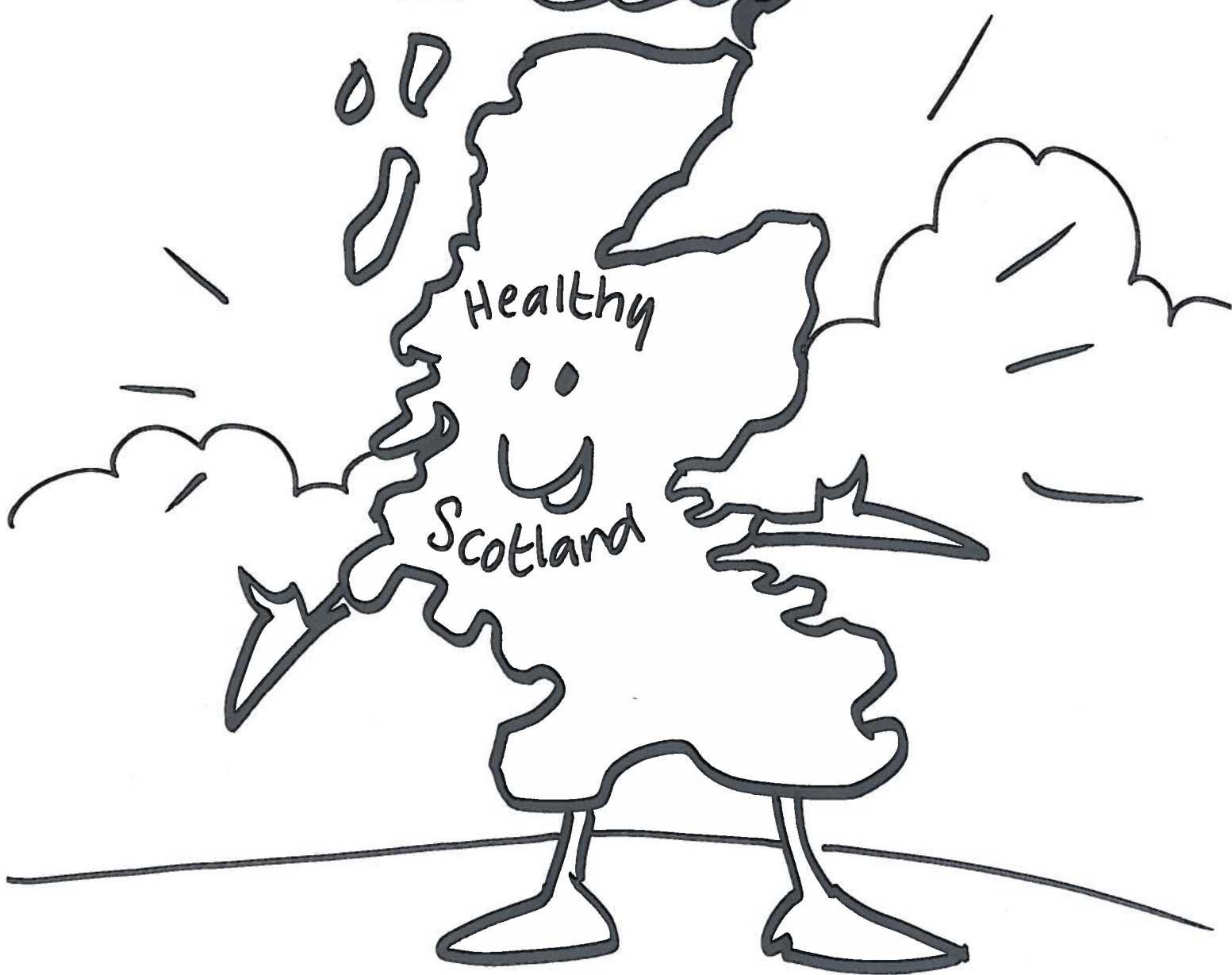


A nation's greatest
asset.....

Is the health of
H's population!

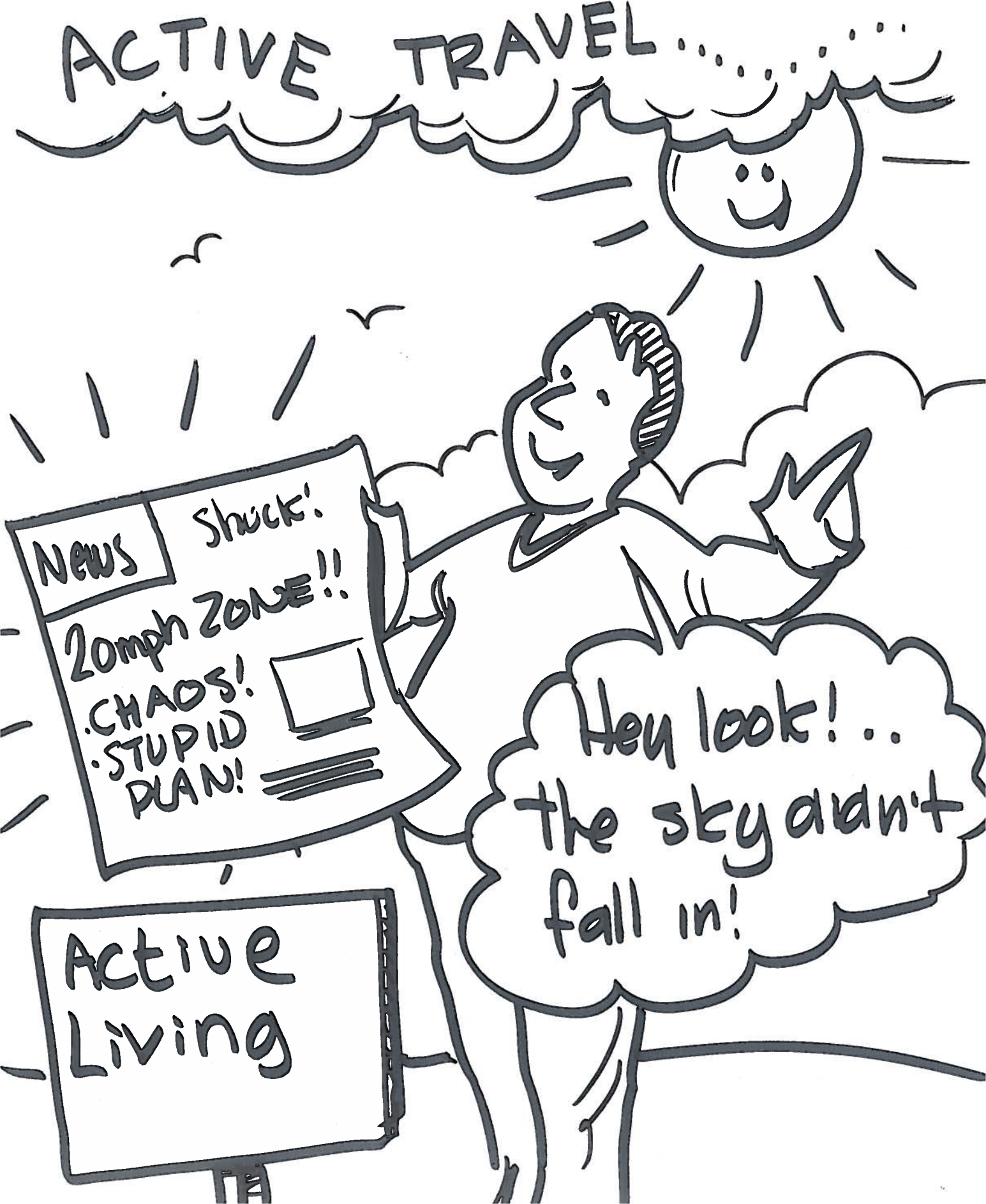


Active travel will make
a huge difference ---



Bring in positive policy.!

ACTIVE TRAVEL.....



NEWS

Shuck!

20mph ZONE!!

CHAOS!
STUPID
PLAN!

Active
Living

Hey look!..
the sky didn't
fall in!

Can we change the priority...

.. everything seems to revolve around 'the car'

CROSS
HERE



This space should be about human demands..

we should all share this space

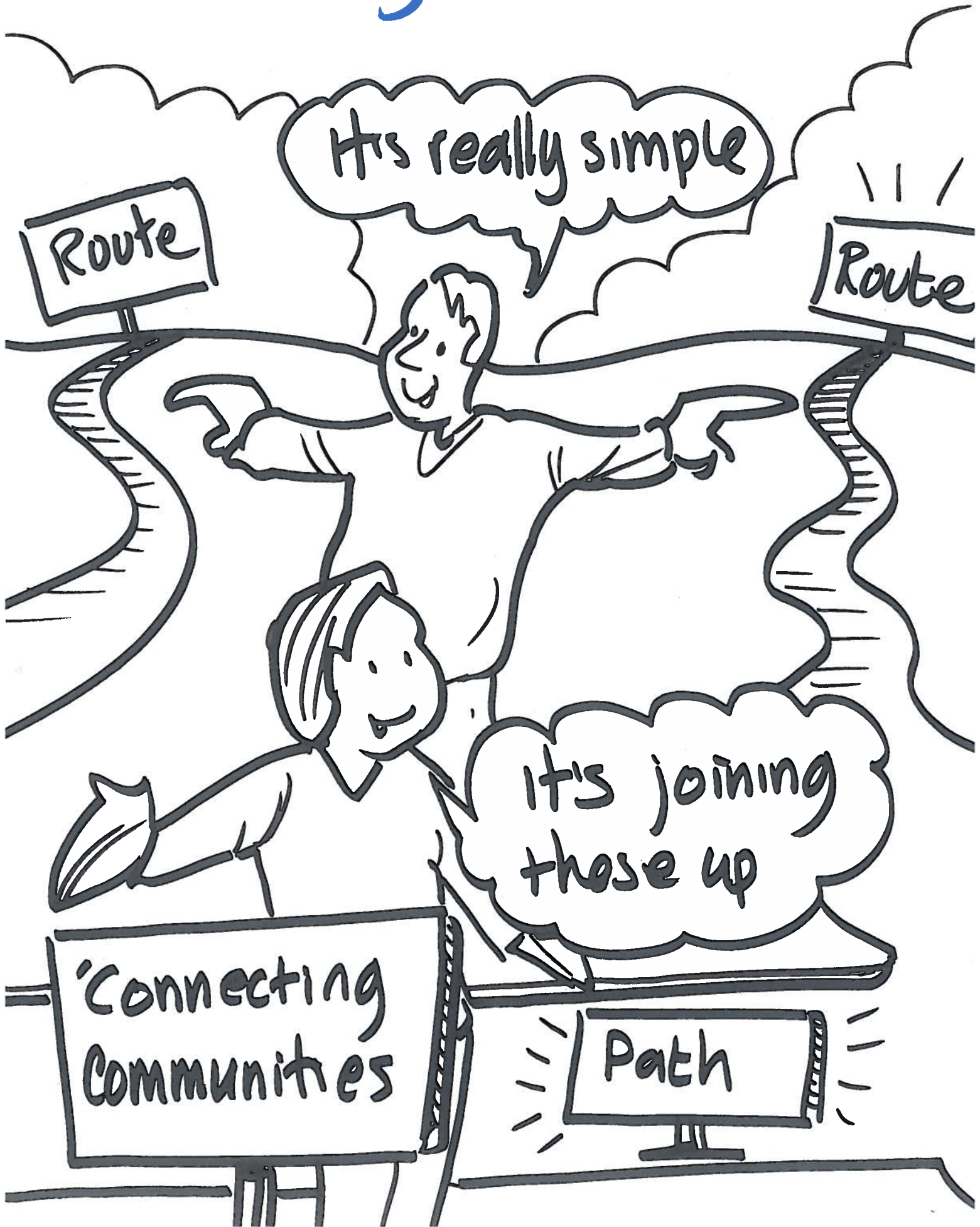
Civic leadership should
'Walk the walk!...



my job is
transport policy



Community links...



Route

It's really simple

Route

'Connecting
Communities

It's joining
these up

Path

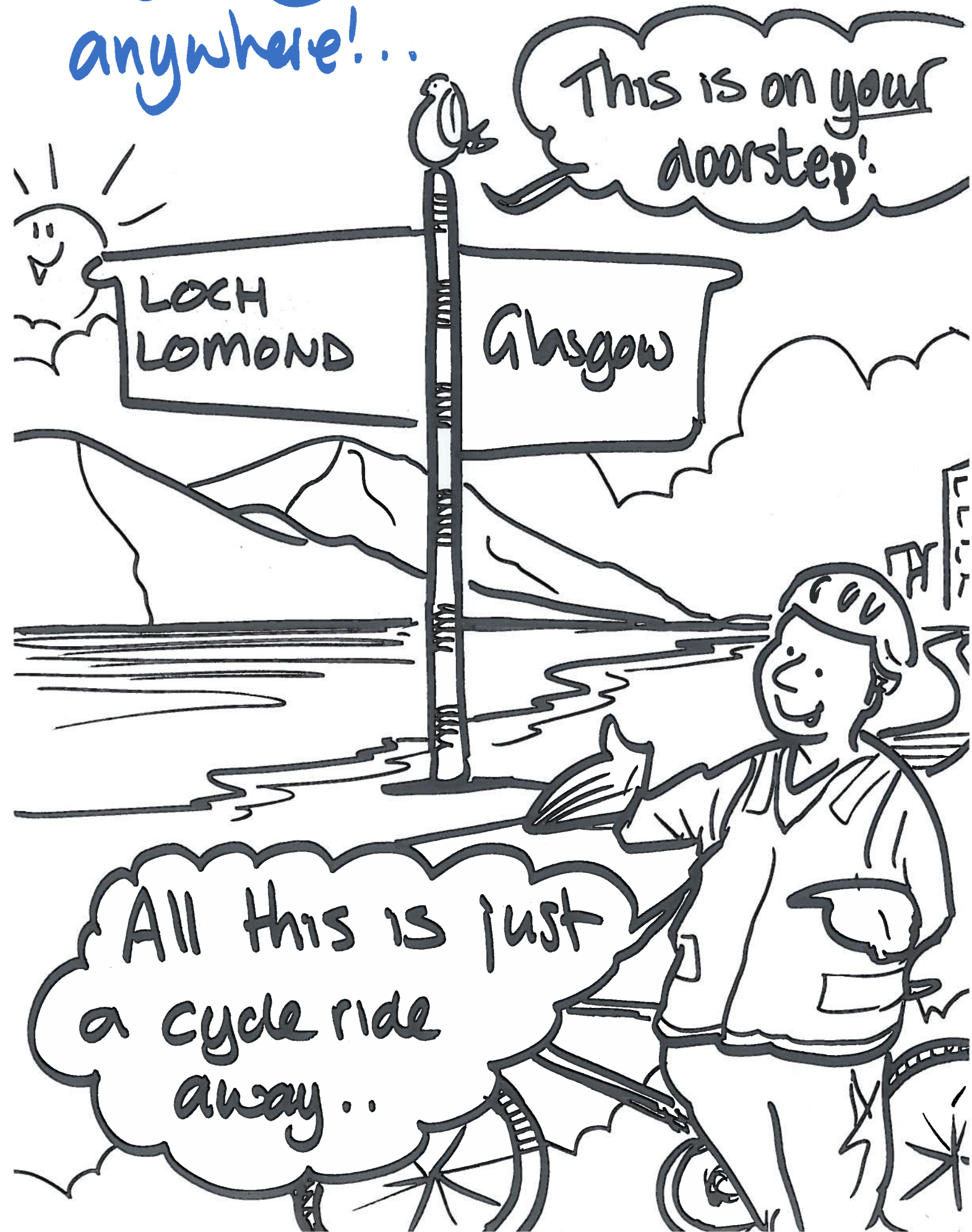
Cycling can take us
anywhere!...

This is on your
doorstep!

LOCH
LOMOND

Glasgow

All this is just
a cycle ride
away..



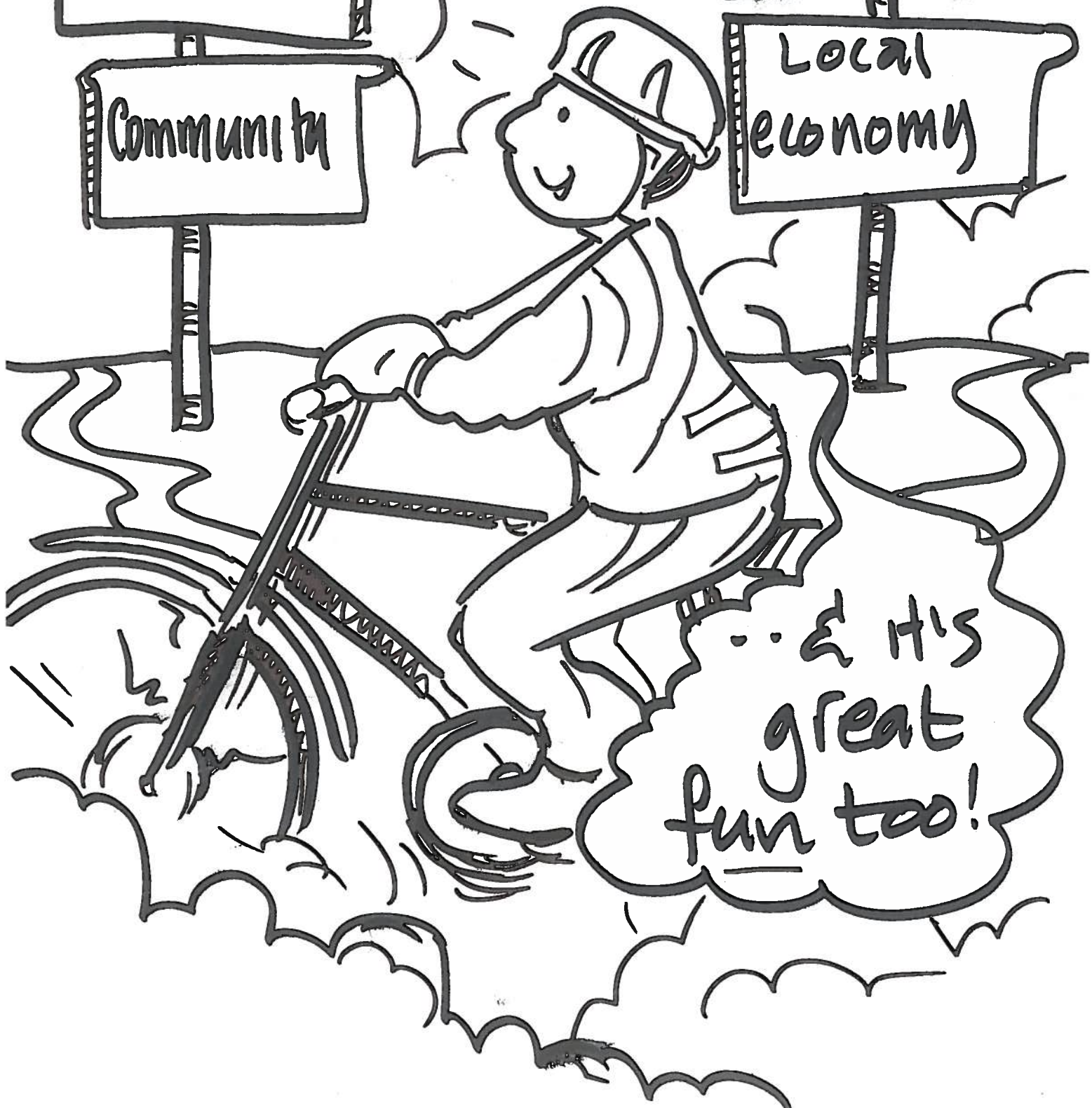
Cycling has so many
benefits...

Health

Community

Environment

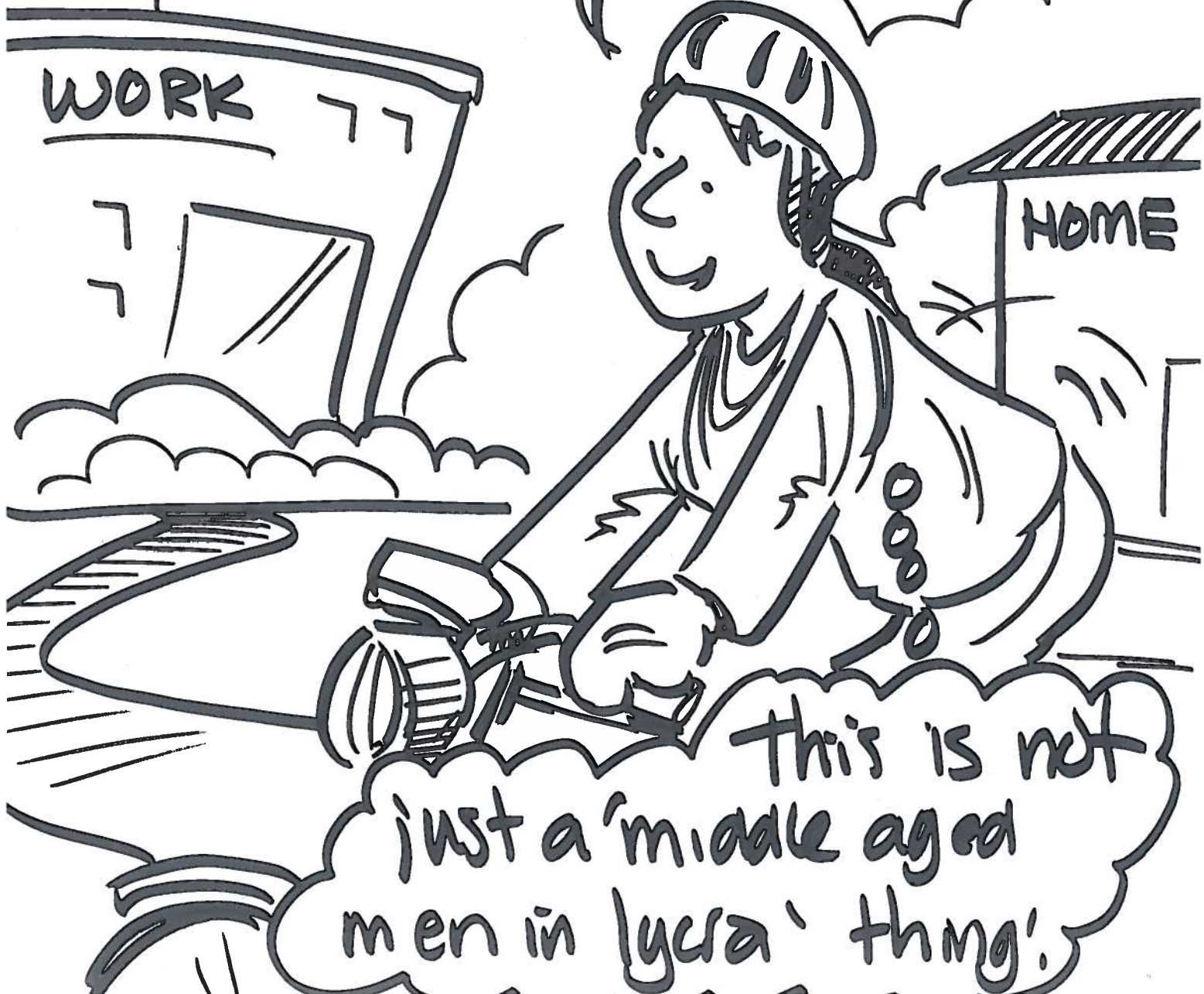
Local
economy



...and it's
great
fun too!

Cycling need not be just
'a sport'....

It can be part of
our everyday life!



Glasgow is a beautiful city!...

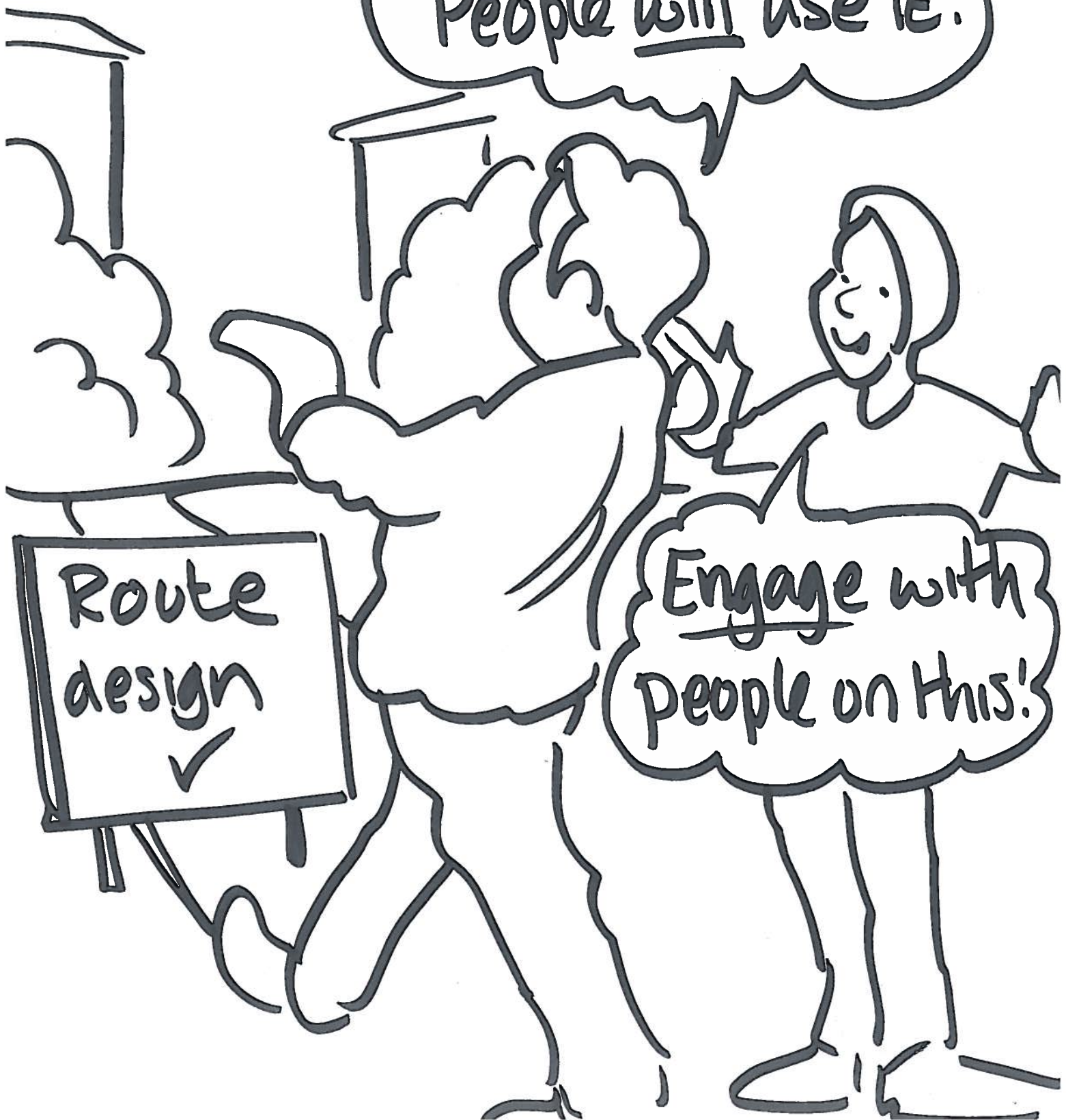


If we create safe environments
for walking & cycling...

People will use it!

Engage with
people on this!

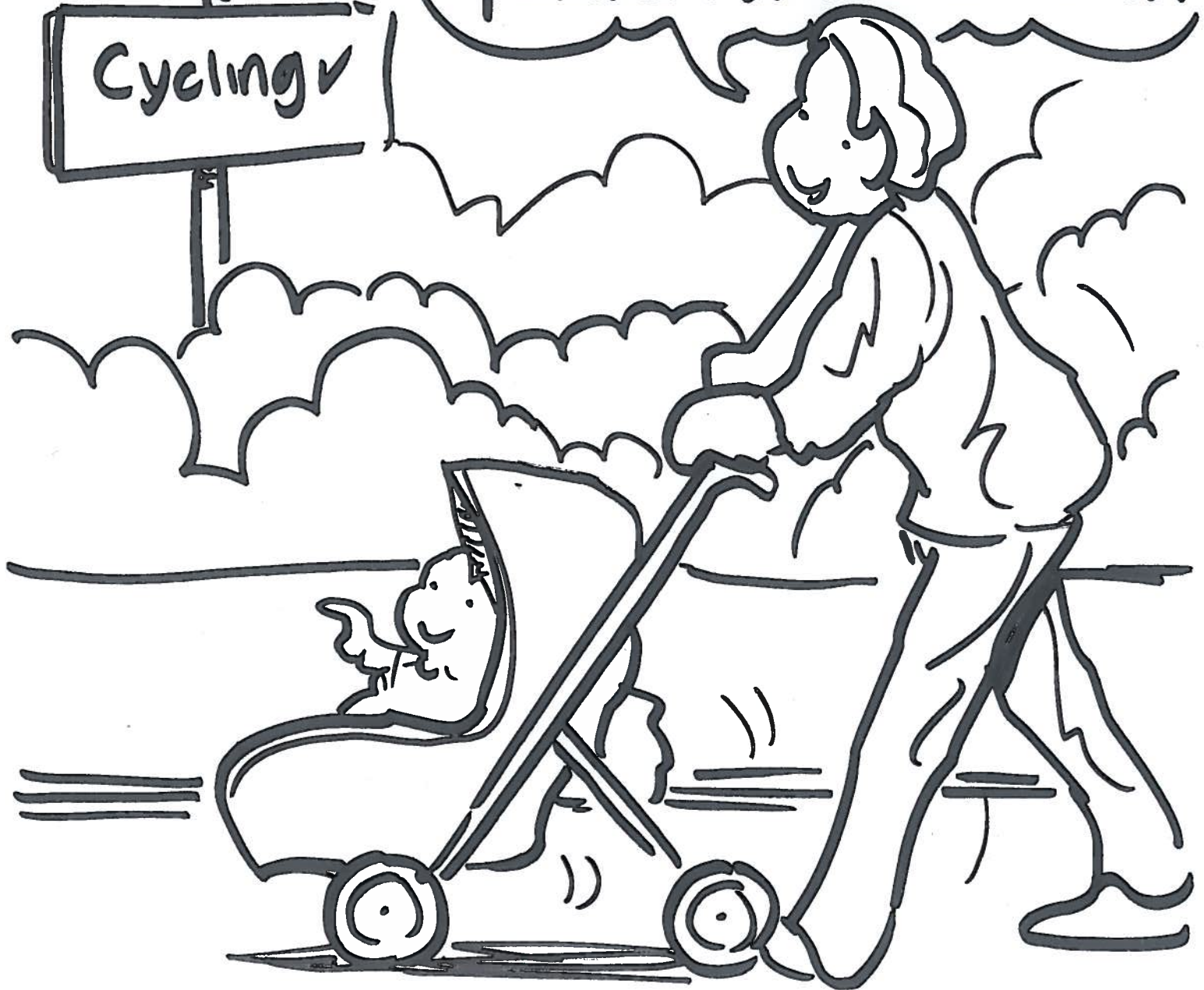
Route
design
✓



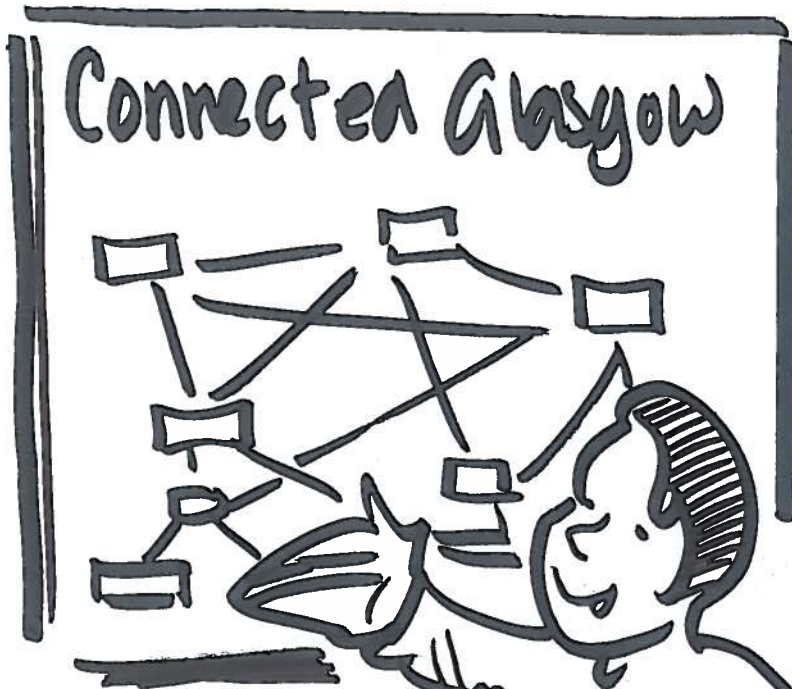
Infrastructure must be
fit for purpose...

Roads and pavements
must be properly
planned and maintained

Walking ✓
Cycling ✓



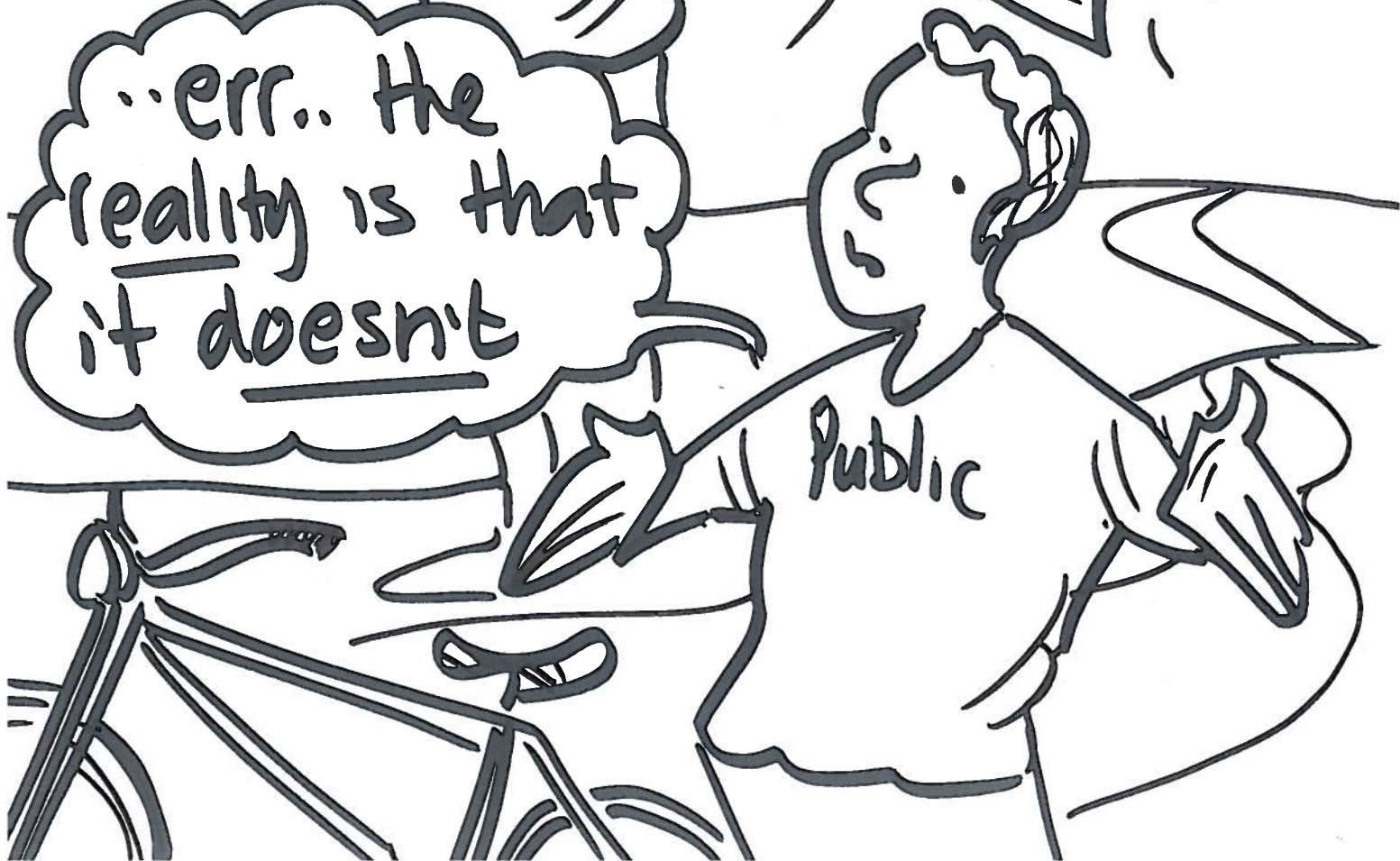
Is there a disconnect?



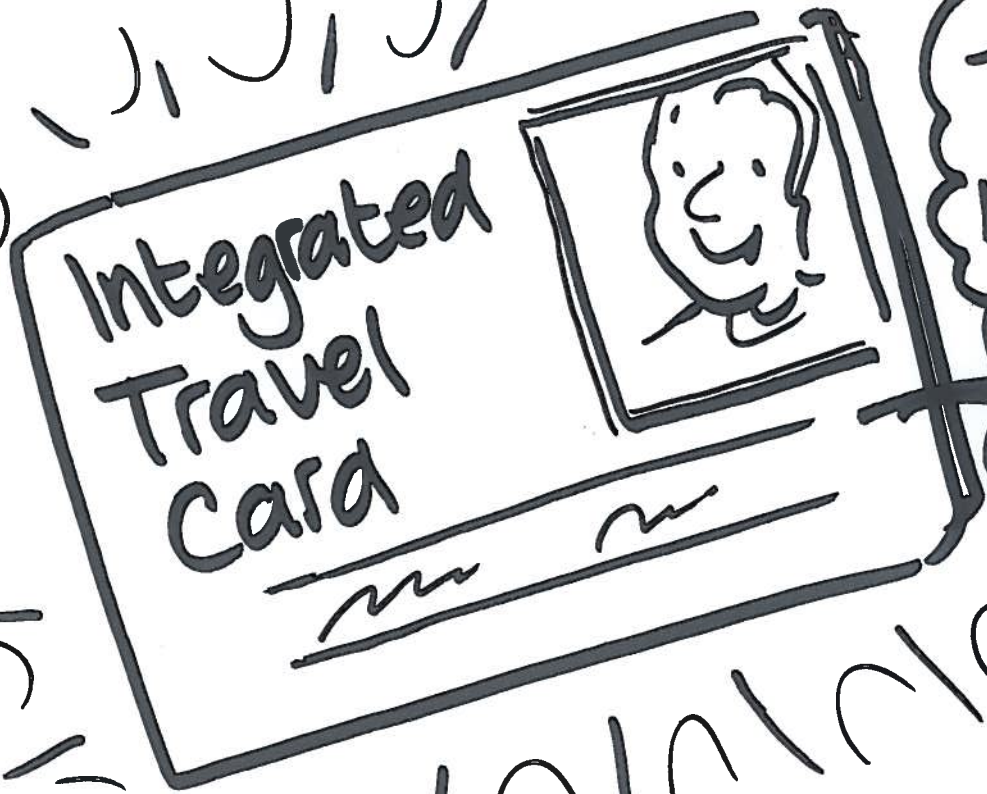
look! this all joins up!

• Cycle
• Walk
• BUS

..err.. the reality is that it doesn't



It doesn't need to be
rocket science...



This would
make a
huge
difference

It just needs
people to sit down
and work it out!

Making
it happen

It's all about the Individual choice....



Let's leave the car ..

Great!.. let's walk to school

This is the smart choice!

Lets build on the legacy
of the Commonwealth Games...

This was a great
success

I was inspired
to get active!

Glasgow
2014

Me too!



Let's get in at the
planning stage...

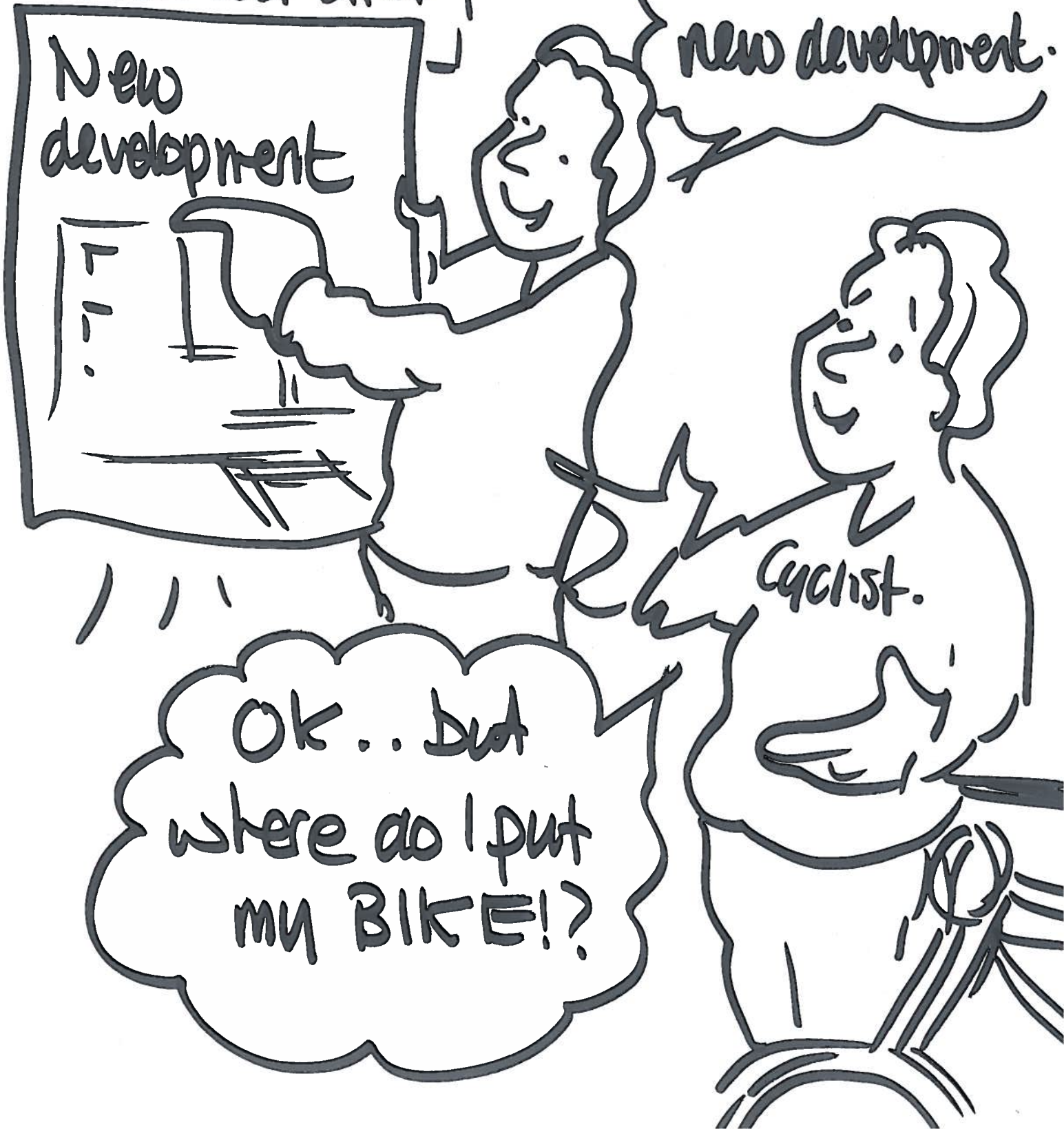
1 Architect office

New
development

Here's the
new development.

Cyclist.

Ok... but
where do I put
MY BIKE!?

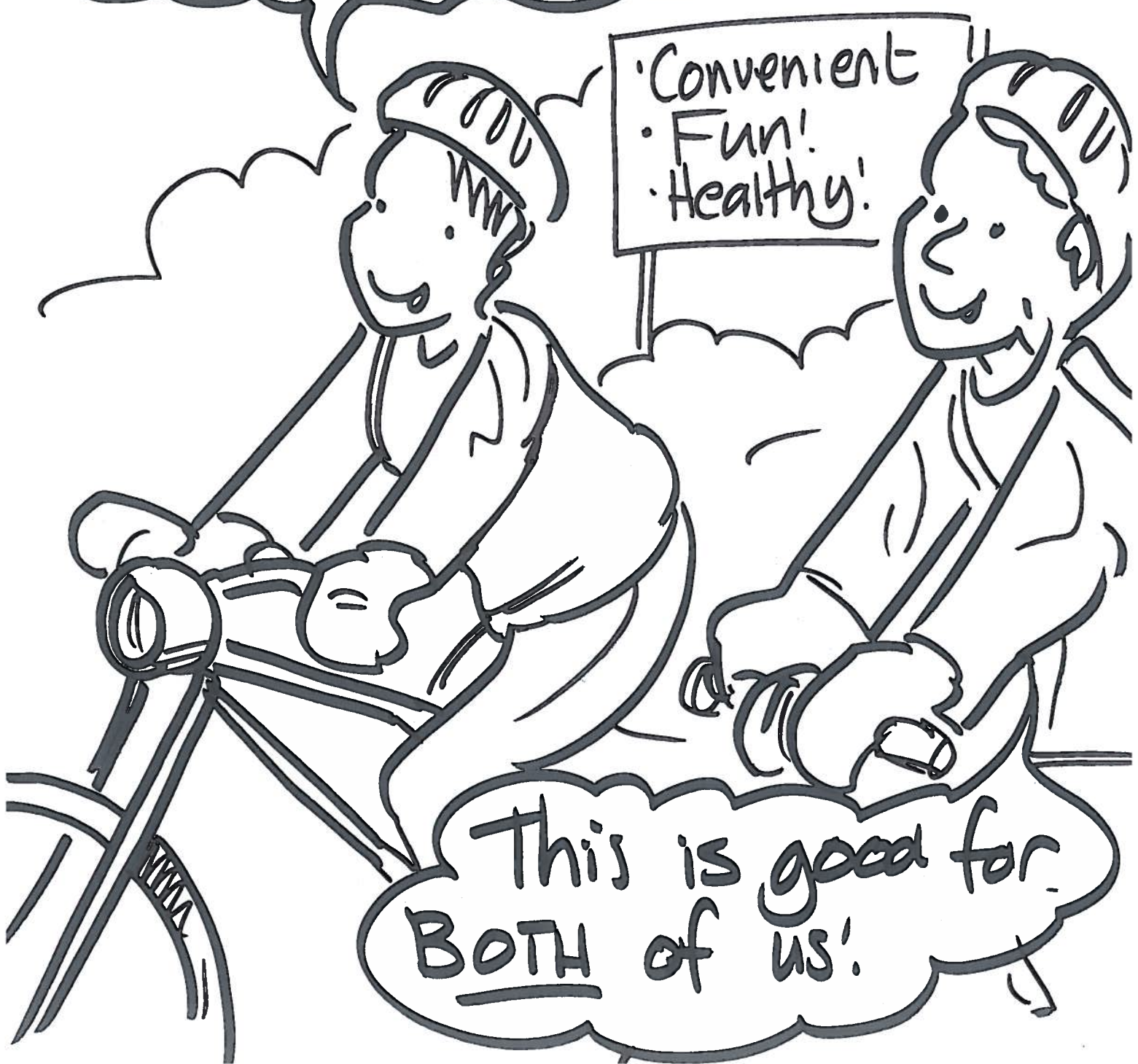


Let's get intergenerational!

'Cycling with Gran!'
what a great idea!

'Convenient
• Fun!
• Healthy!'

This is good for
BOTH of us!

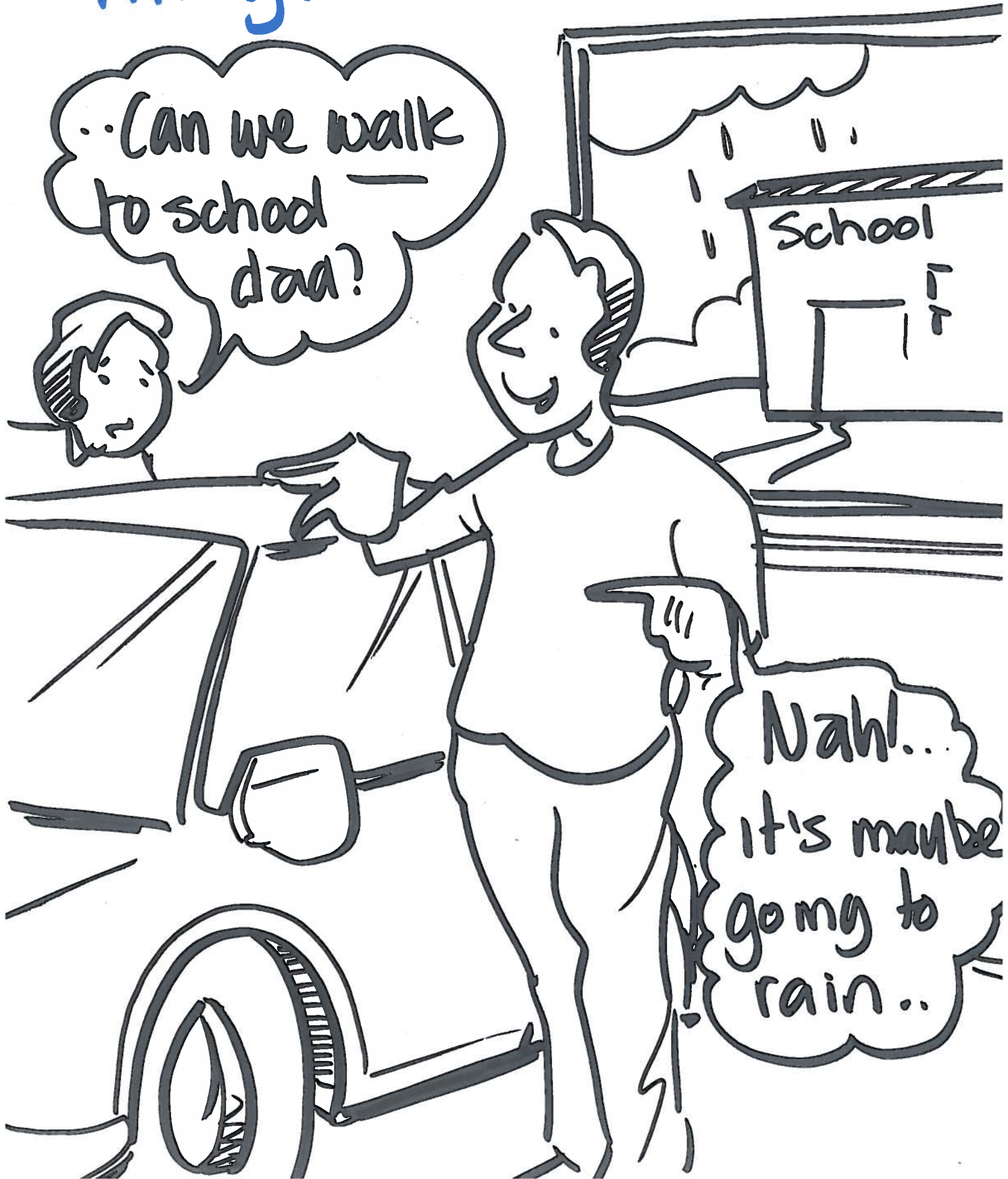


Of course.. it's not
always sunny in Scotland!

So let's have lockers
at work



Often it's a mindset
thing...



'Rat run' streets are
not fun...

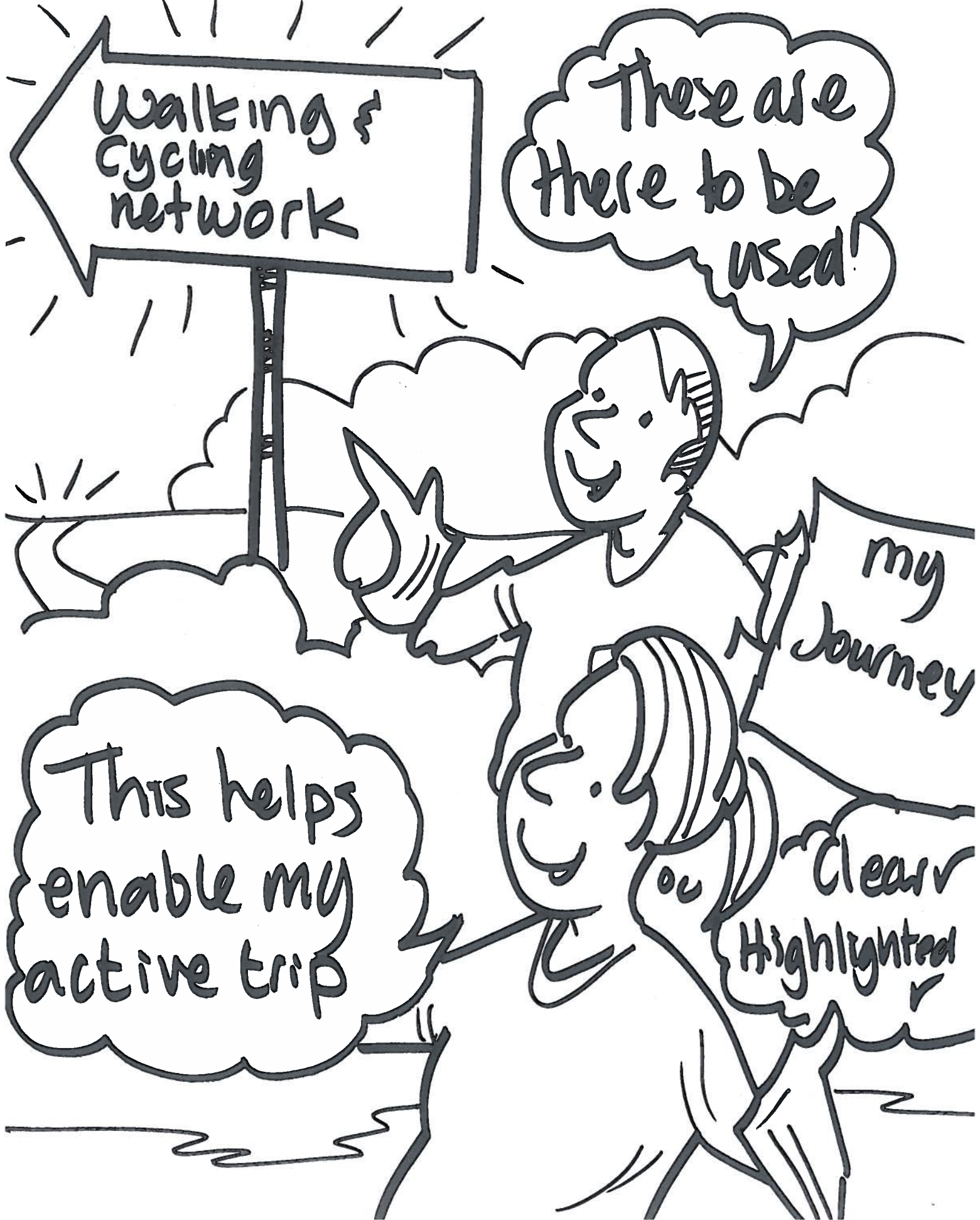


Should we highlight
the 'smile' aspect more..

This is
enjoyable!



Signs must be seen!



Walking & Cycling network

These are there to be used!

This helps enable my active trip

Clear & Highlighted

my Journey

The Clarkson factor...?

power...
speed...

I've not got a car yet.. but I want one!



BOY RACER!

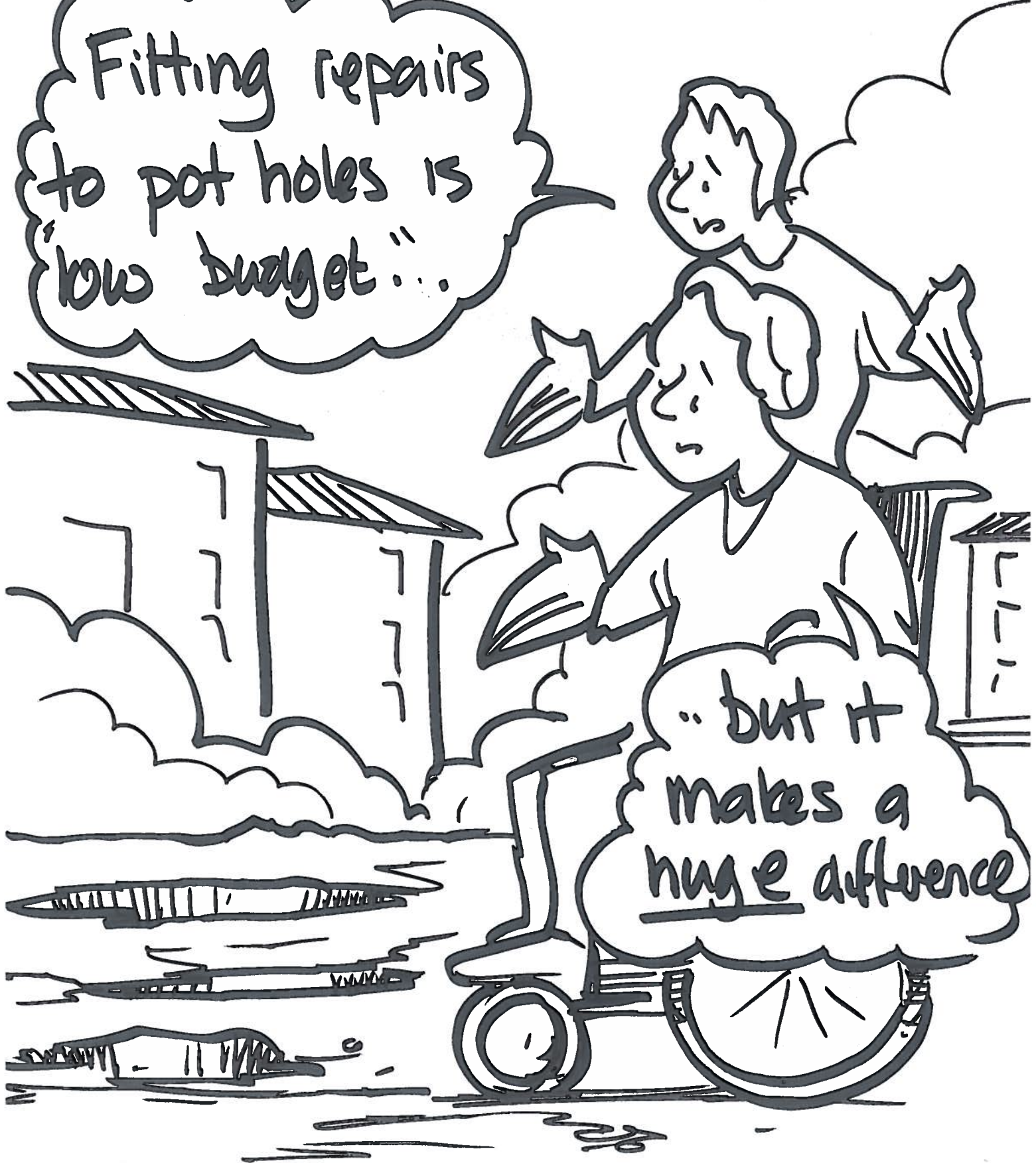


Is he really a 'role model?'



The Council should do more ...

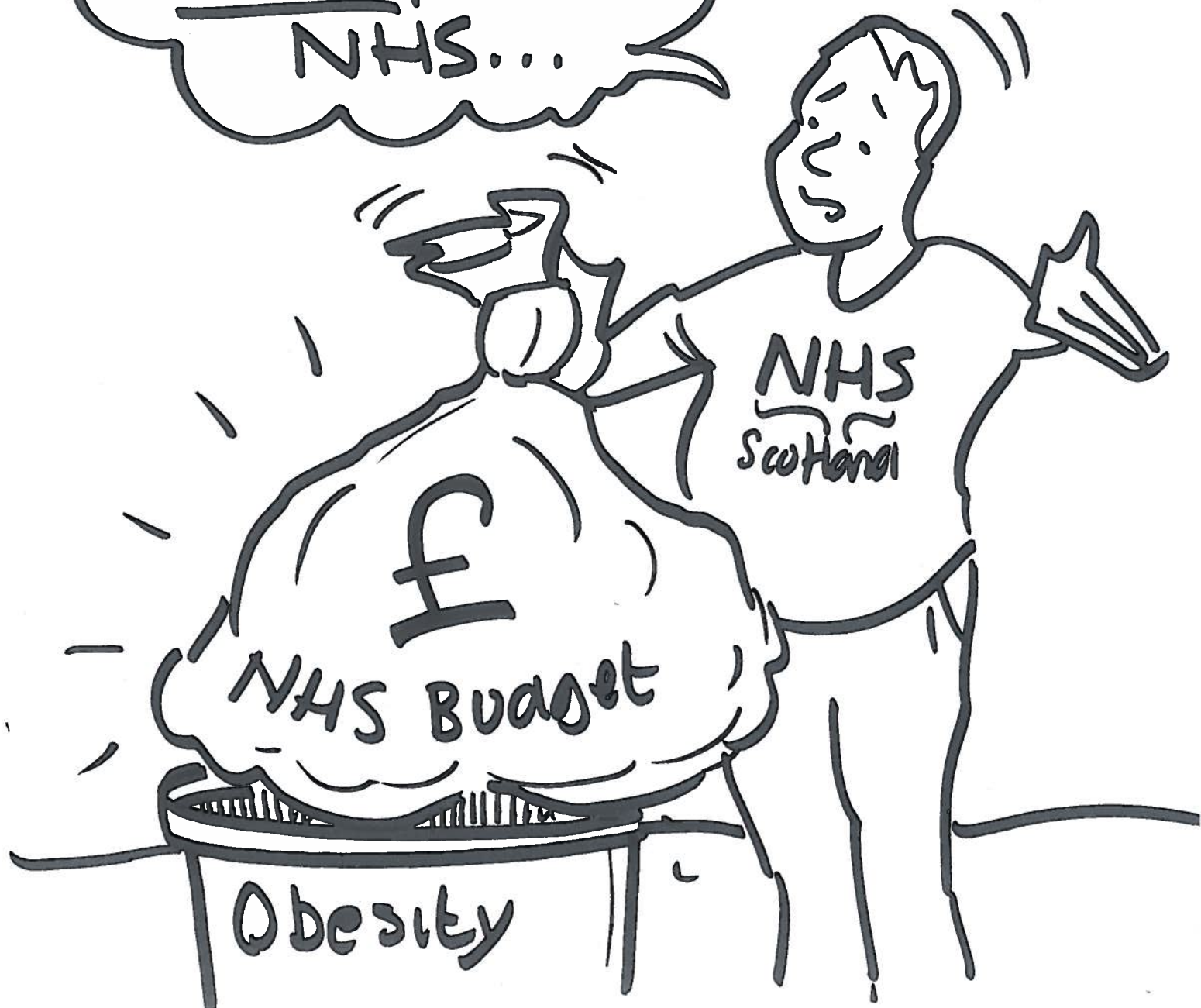
Fitting repairs to pot holes is "low budget"...



... but it makes a huge difference

The Nation's health is
all our concern...

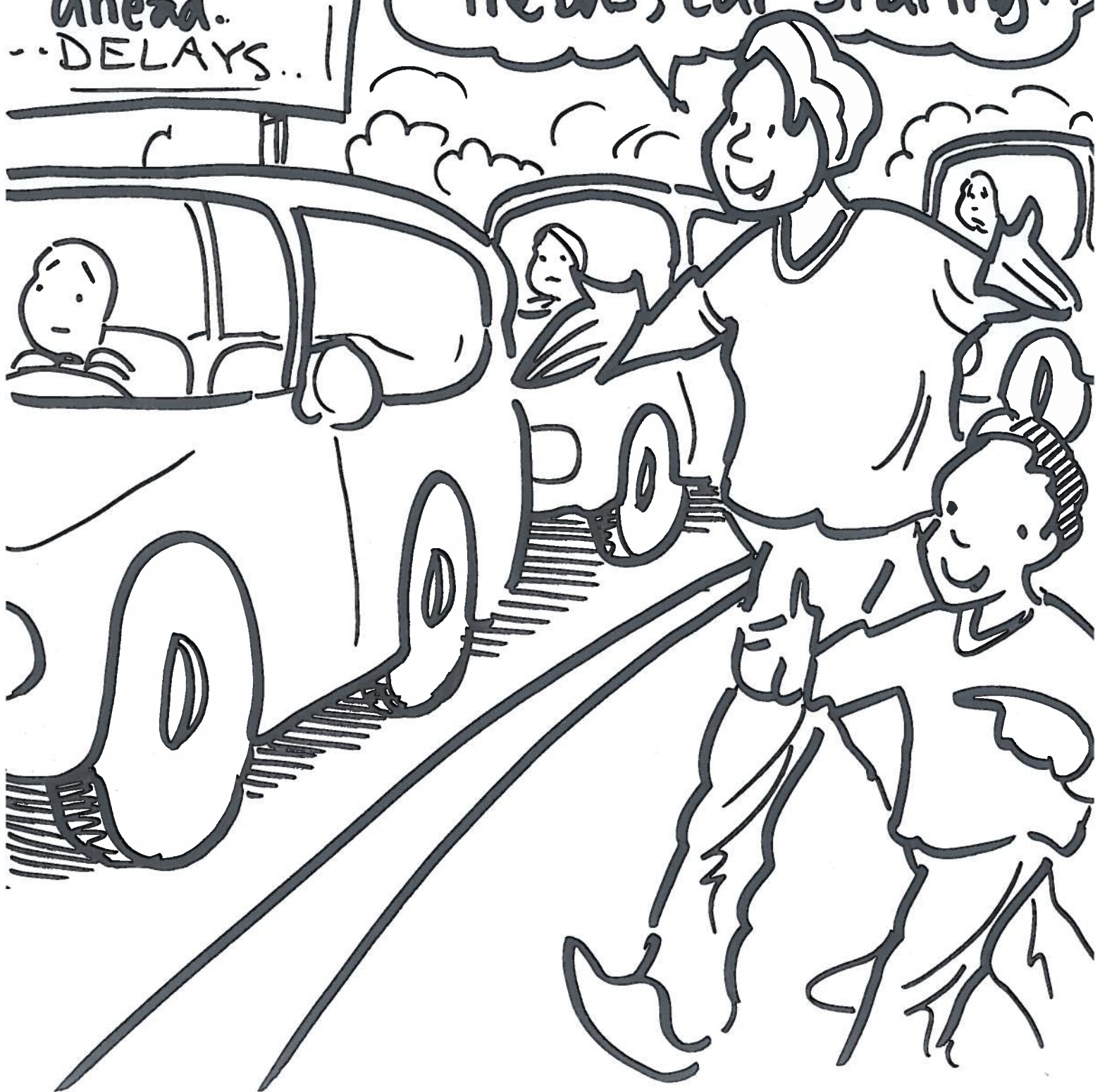
Obesity can
bankrupt the
NHS...



There is a better way
to work!....

Traffic jam
ahead.
..DELAYS..

Try walking,
cycling, taking
the bus, car sharing.



There is an issue with
the culture of cycling...

"Lycra!?!..."

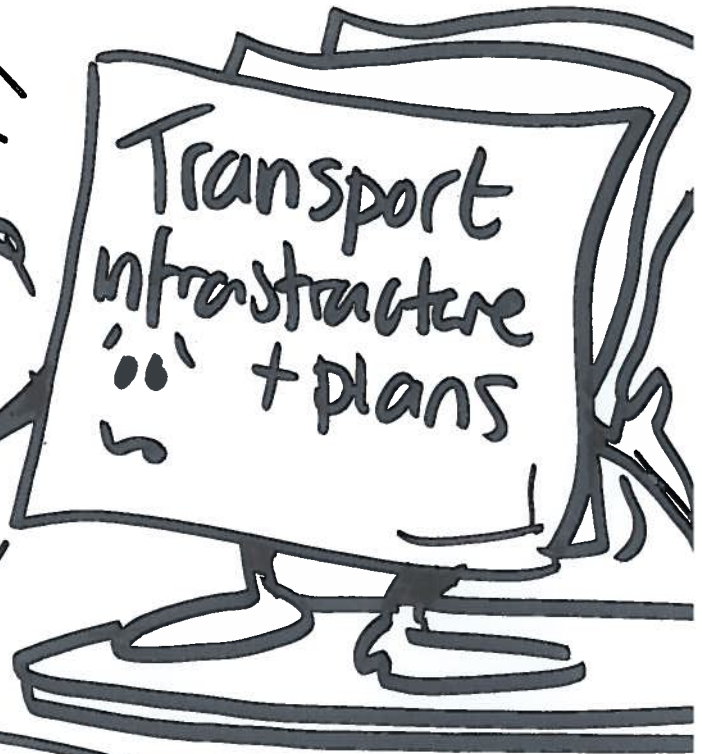


Urban environments must
be welcoming places



We are rich in policies
& strategies".....

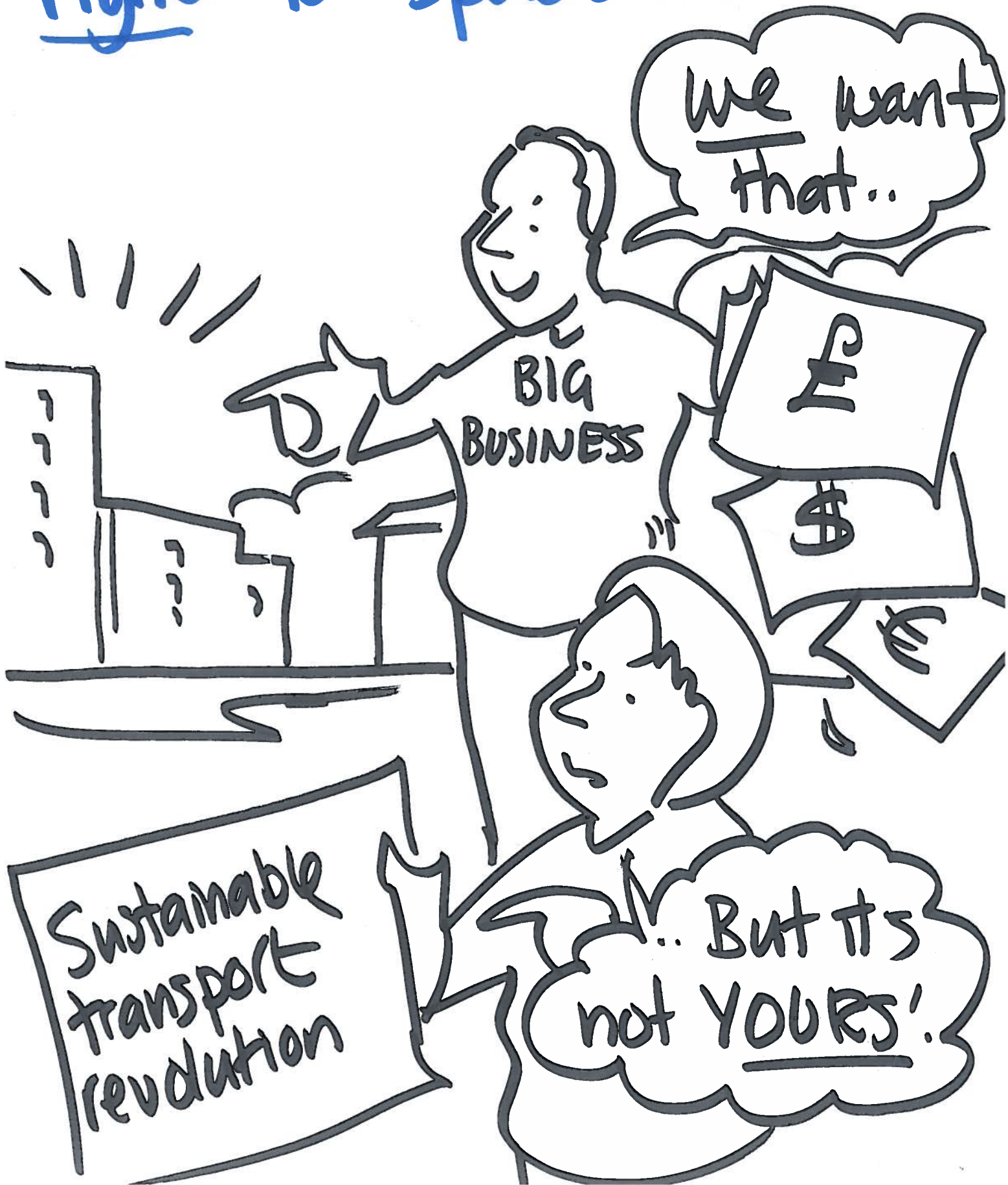
"... but not great
at 'doing'"



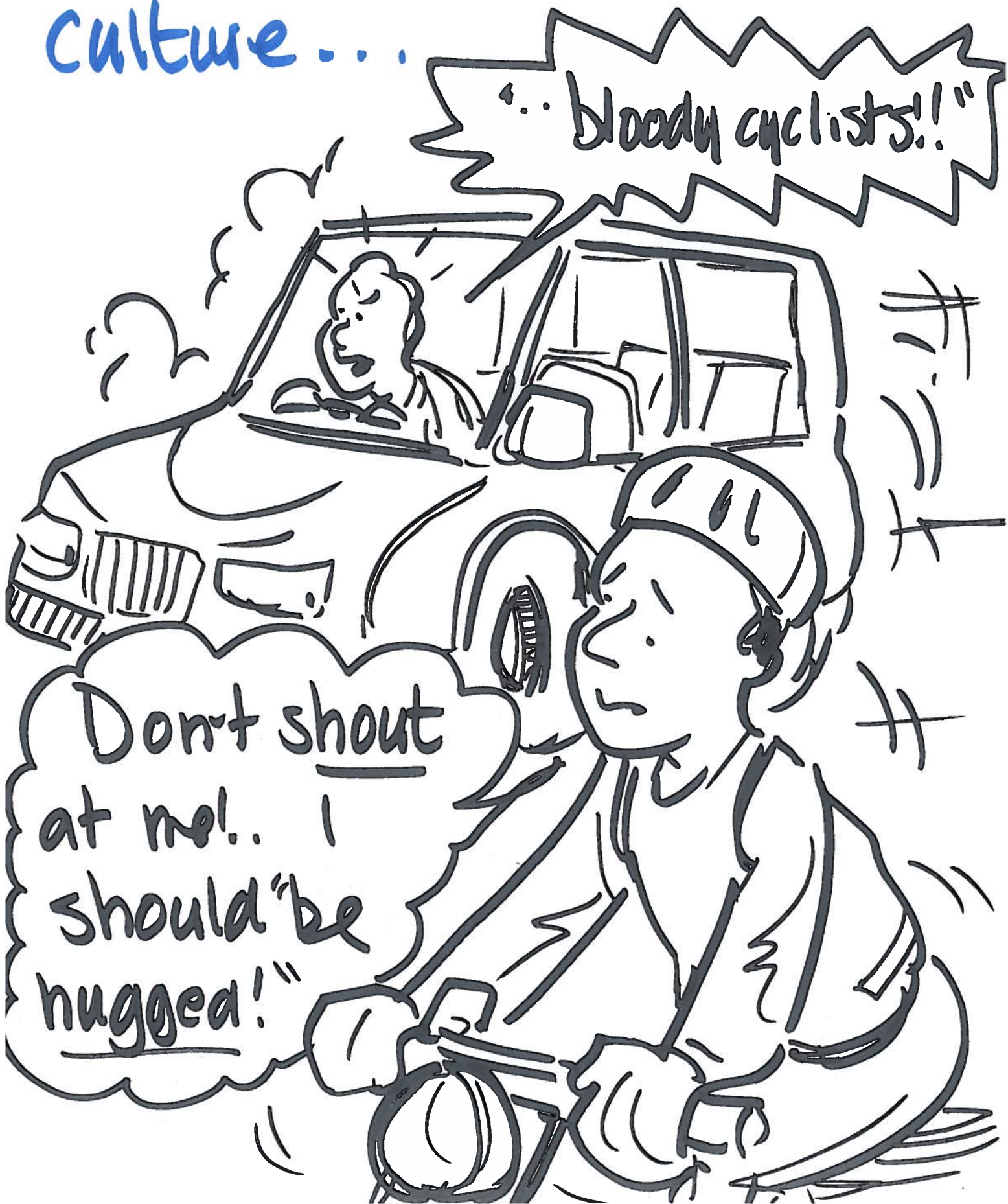
ACTION

Let's implement
them!

We have a democratic
right to 'space'...



We have to change the culture...



We have to close the
gap---



We must move beyond
tokenism...

Yes! we invest
in 'Active travel!'

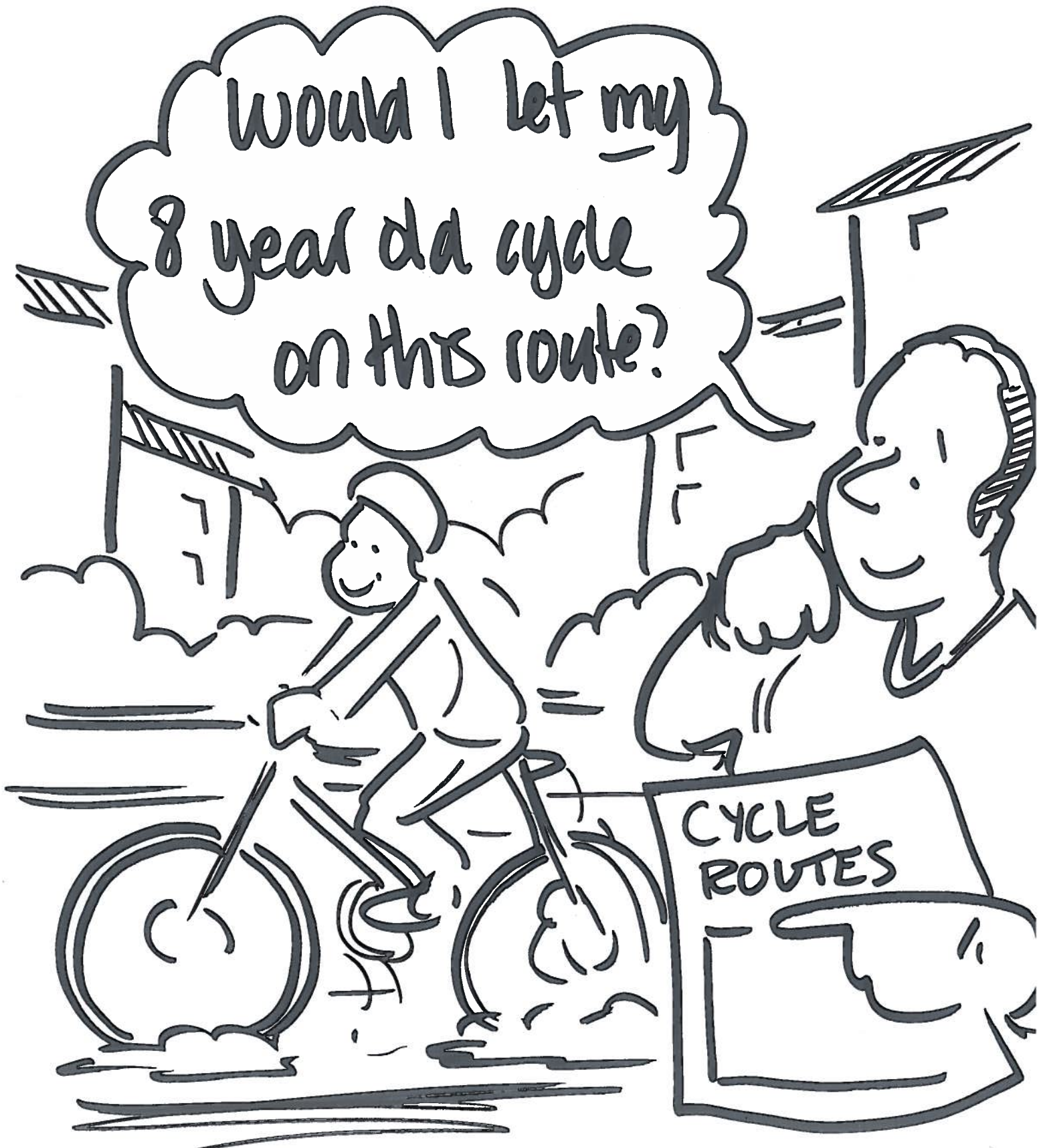


Yes.. a tiny
amount!

- CYCLING
- WALKING
- BENCHES

We need investment in good infrastructure...

Would I let my 8 year old cycle on this route?



We need joined-up
routes...

..if there are
any 'gaps'..

CYCLE
PATH
ENDS

CYCLE
PATH

..ach we'll
just jump
in the car!



We need to sort out our pavements...

Wall-to-wall Parking!



We need a faster, better response..

When people have good active choices...



Great things happen!

Safe & predictable routes

Walking ✓
Cycling ✓
BUS ✓

my daily commute

we choose to not even have a car

Yes, driving is important...

.. but not all of us
have, or have access to,
a car..



Sustainable
Scotland

.. 'The Street' has to
work for everyone