

Healthier, Wealthier Children Project

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Overview of Presentation

- **What is HWC and how does it work?**
- **Evaluation aims**
- **Some interim findings**
 - **Service user uptake and characteristics**
 - **Impact on service users**
- **On-going evaluation work**

What is HWC?

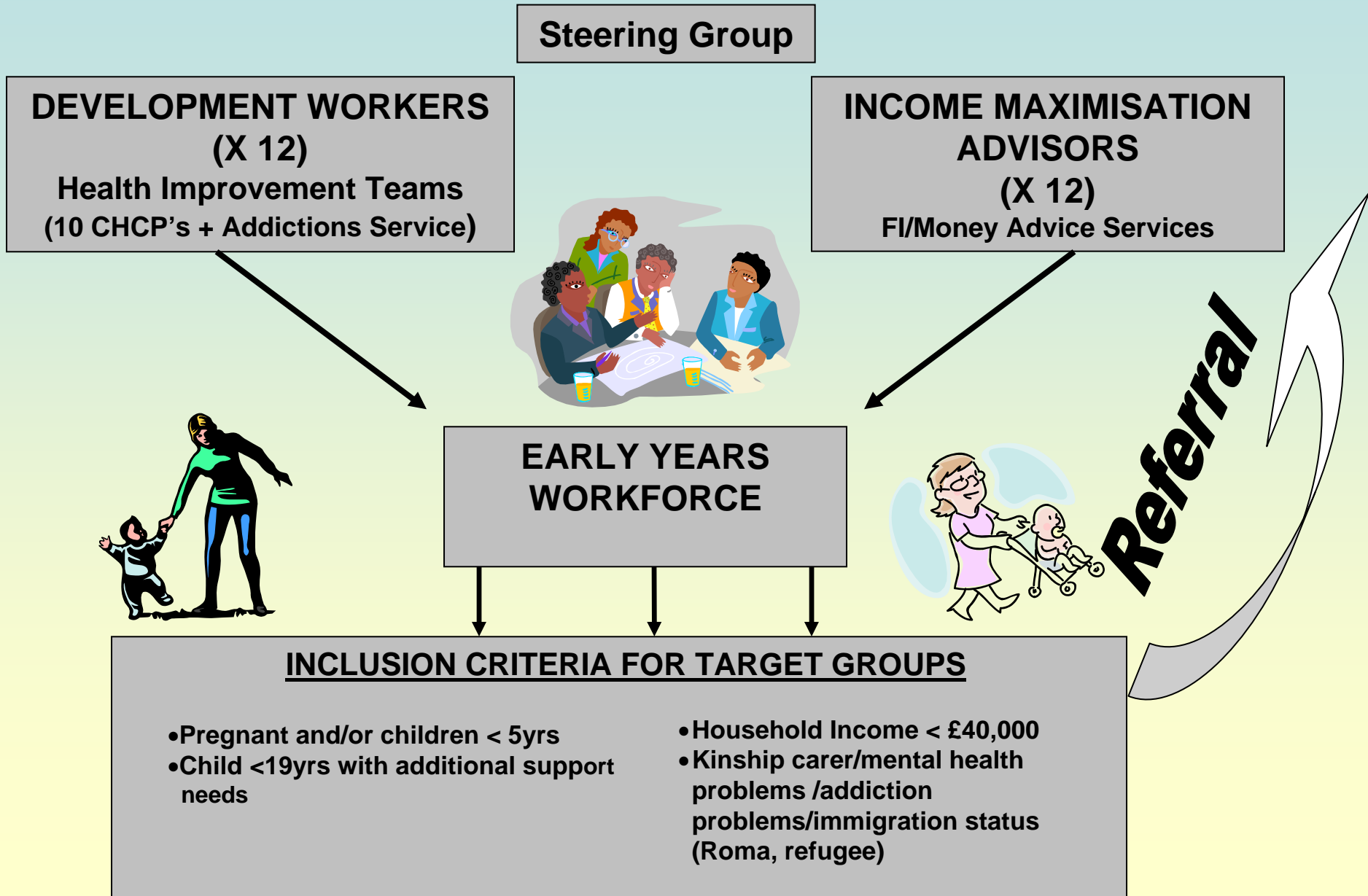
- **Child Poverty Project**
- **15 months - Scottish Government funded**

Aim:

- **Maximise income of families at risk of poverty**
 - **Referral and information pathways**
 - **EY health /education services** → **FI / Money Advice**

Services

How does HWC work?



Evaluation Aims

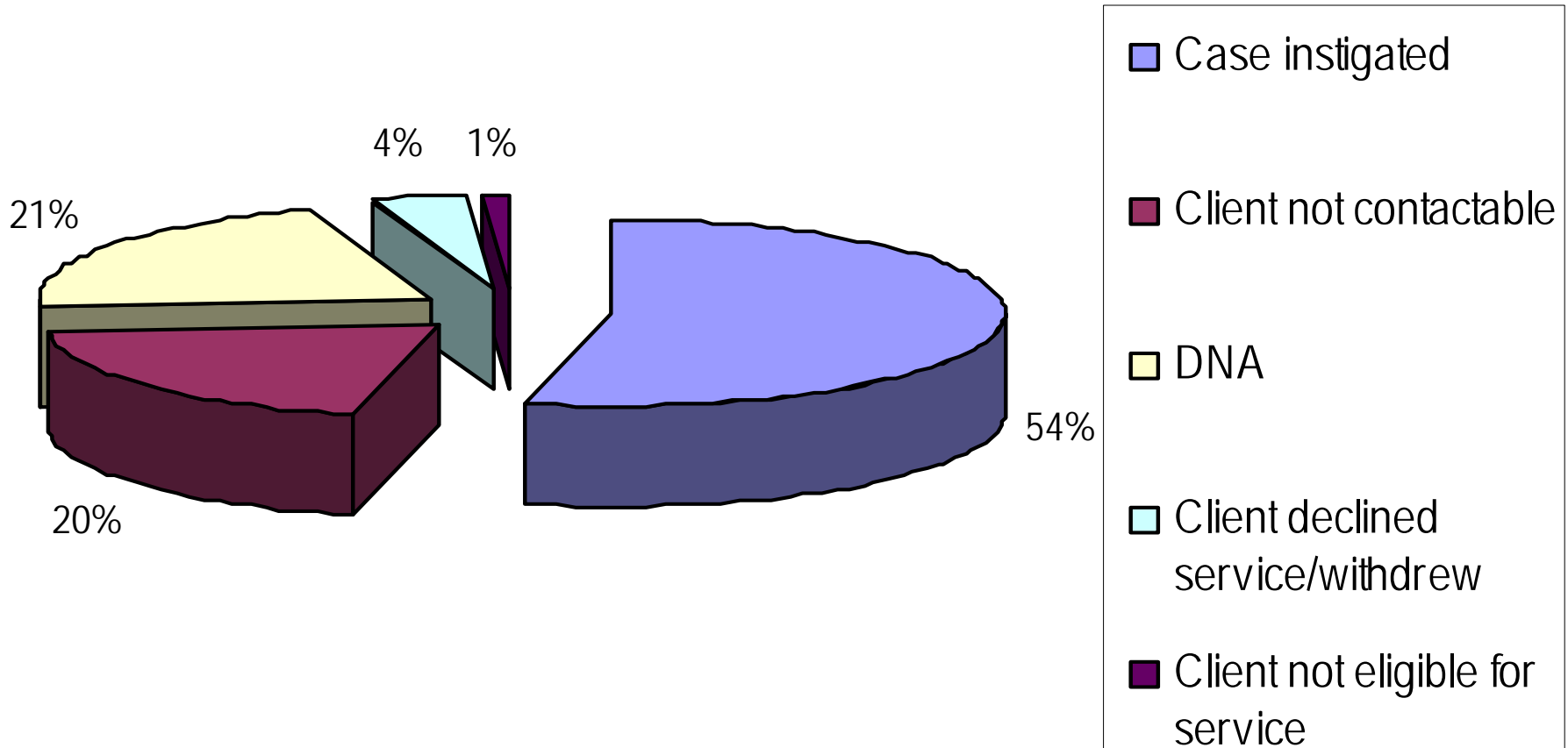
- **Evaluation - GCPH team**
- **Mixed Methods approach**
- **Three key research areas:**
 - *The impact of HWC on service users*
 - *The development and effectiveness of HWC models across NHSGGC*
 - *The impact of HWC on practice, policy and strategy.*

Impact of HWC on service users - Referrals (Oct 2010 - Nov 2011)

- **Referrals to Money Advice services = 2843**
- **Service user records = 1538**

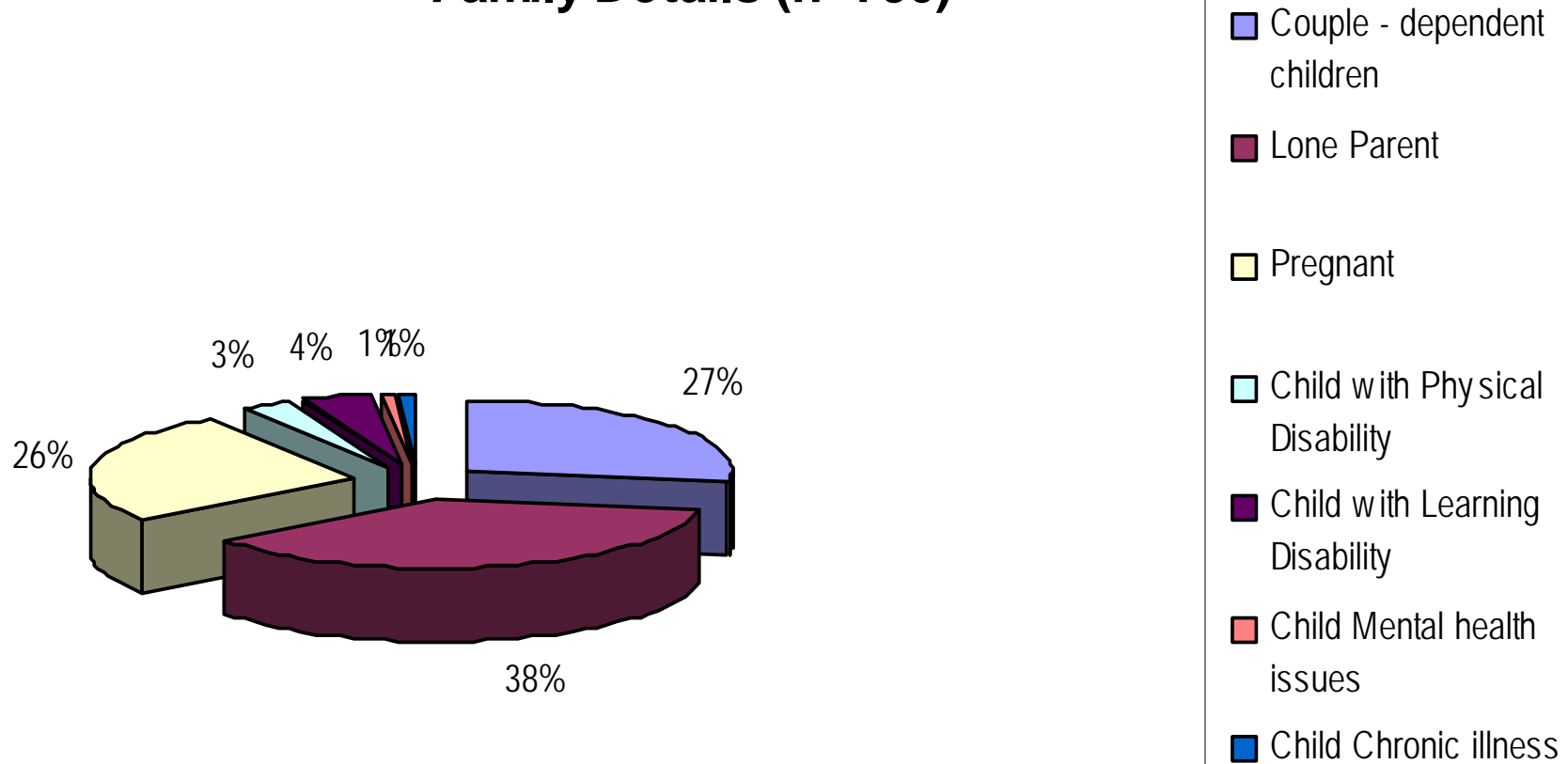
Money Advice services contact with Service Users

Number of records (1538)



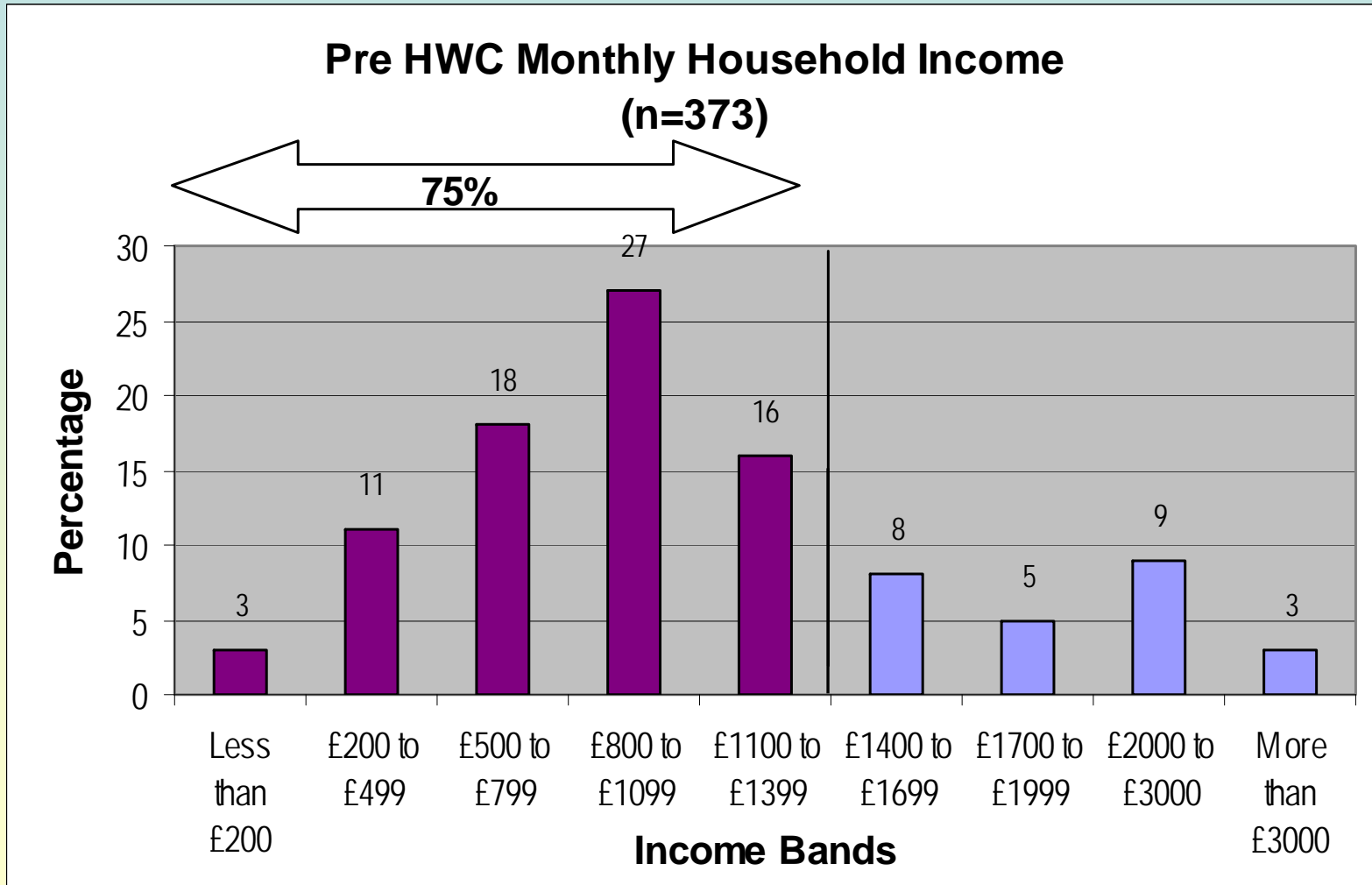
Who's using HWC Money Advice services?

Family Details (n=750)



Who's using HWC Money Advice services?

- Reaching target groups



Healthy Start Voucher : Income Threshold = £1336 pm

Who's using HWC Money Advice services? – Reaching target groups

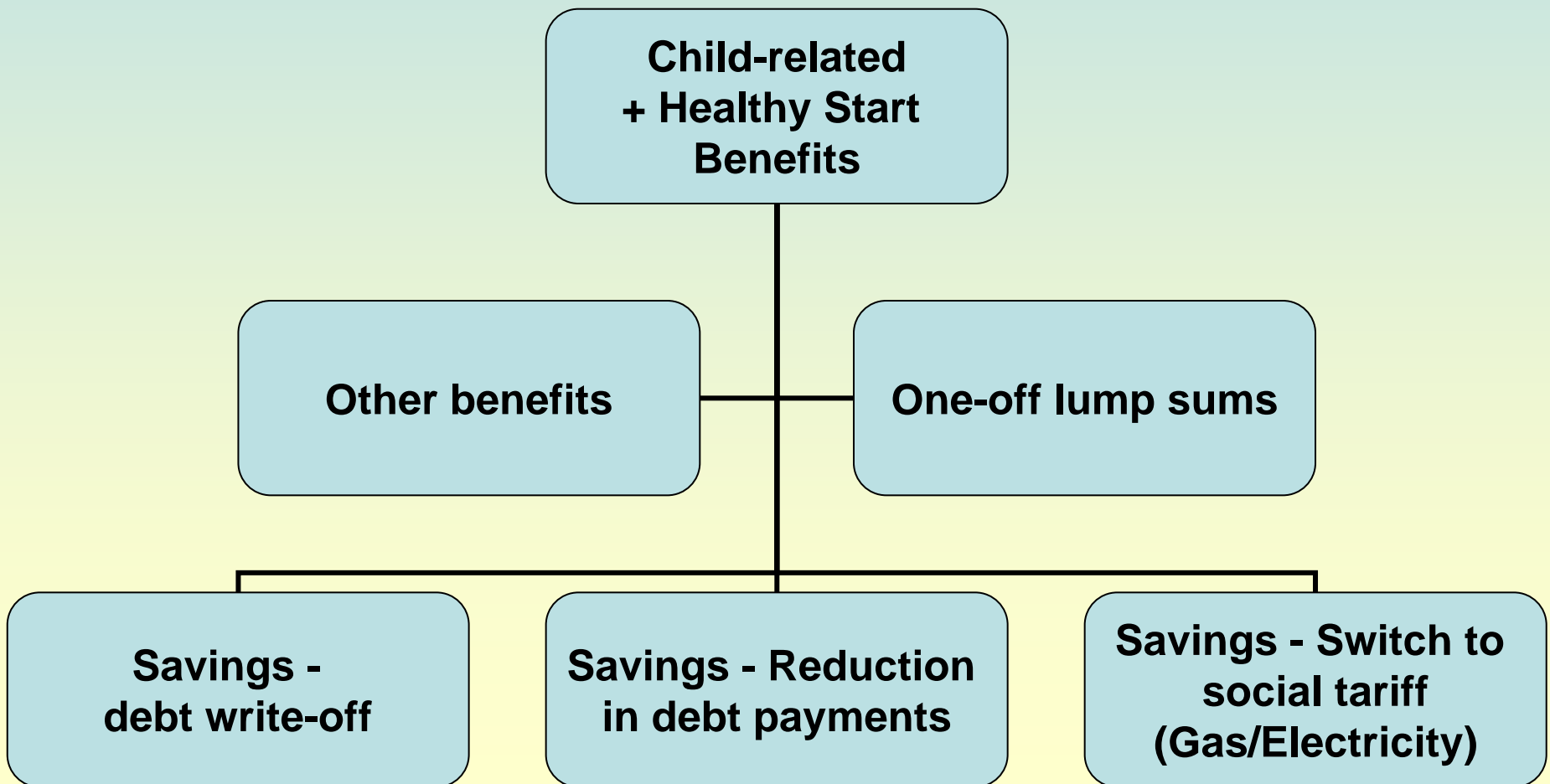
- **Engagement with specialist children's health services (disabilities) – location-specific**
- **BME Communities : Majority - White Scottish (60%)**

Challenges :

- **Engagement with Early Years Education**
(initial focus on EY health staff - 74% of referrals from Health Visiting and Midwifery workforce)
- **Other Health Services (Addictions, Homeless, Mental Health etc.)**

Impact on Service Users – Financial Gain

Financial Gain = any income generated for clients from the range of potential interventions undertaken on their behalf



Service User Financial Gain Oct 2010 – Nov 2011

Total recorded financial gain :

Annual * : £1,120,000

One-off lump sums : £96,000

***316 cases**

Min. £148 Average £4,550 Max. £20,800

Example: Good Outcome

- Lone parent - 2 disabled children
- Pre-HWC income £226.95 pw
- **Financial Gain : Annual : £14,900**
Backdated money : £ 5,969
£20,869

**Entitlement: Disability Living Allowance ; Child Tax Credits ;
Increase in Income Support**

**Client fixed back garden - children now have play area
Bought car to help family become more mobile**



Impact – Health and Wellbeing

- **Couple**, (2 children under 5, 1 school age, one bed-wetting).
- **No washing machine or cooker, debt, money worries**
- **Buttle Trust (charity) grant for white goods**
- **Referred to Debt Advisor**
 - *Reduced stress and worry (no more high cost credit)*
 - *Not arguing with husband and kids anymore*

**What it means to have a washing machine – “amazing”
“Amazing being able to cook”**

Impact – Health and Wellbeing

- Lone parent, 1 child with Asperger's syndrome, other child – challenging 'risky' behaviour - awaiting autism 'diagnosis' (therefore, no support)
- Increase in IS and CTC
- Awarded CA and DLA – “thought it was only for old people”.
 - *PECS cards (£100) + printing costs – communication aid*
 - *Adapted buggy (£600)*
- “These are expensive items, we would not have money for these” (without DLA)

Impact – Health and Wellbeing

- Lone parent, 3 children + nephew (informal kinship carer)
- Healthy start vouchers (previous unsuccessful applications) – backdated
 - *5 people in the house - HS vouchers ‘frees up a lot - that’s a lot of milk, cereal, fruit and veg. to take to school’*
 - *‘£3.10 a week will cover 8 pints of milk. Does make a difference. Does help an awful lot’*

On-going Evaluation Work

3 Key Research Areas:

Impact on Service Users: - Ongoing monitoring ; Service User Interviews

Development/effectiveness of HWC Models: Documentary analysis; Focus groups with Money Advice Services & Local CH(C)P Child Poverty Teams + Addictions

Impact on Practice, Policy & Strategy: Documentary analysis ; Health workforce survey ; Key informant interviews - **(Maternal and Child Health, Early Years, Financial Inclusion, Health Improvement)**

Next steps

- **Final Report – March 2012**
- **Website**
 - **Project Information, resources, case studies, etc.**
www.nhsggc.org.uk/content/default.asp?page=home_hwc
 - **HWC Literature Review**
www.gcph.co.uk/publications/P2

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