

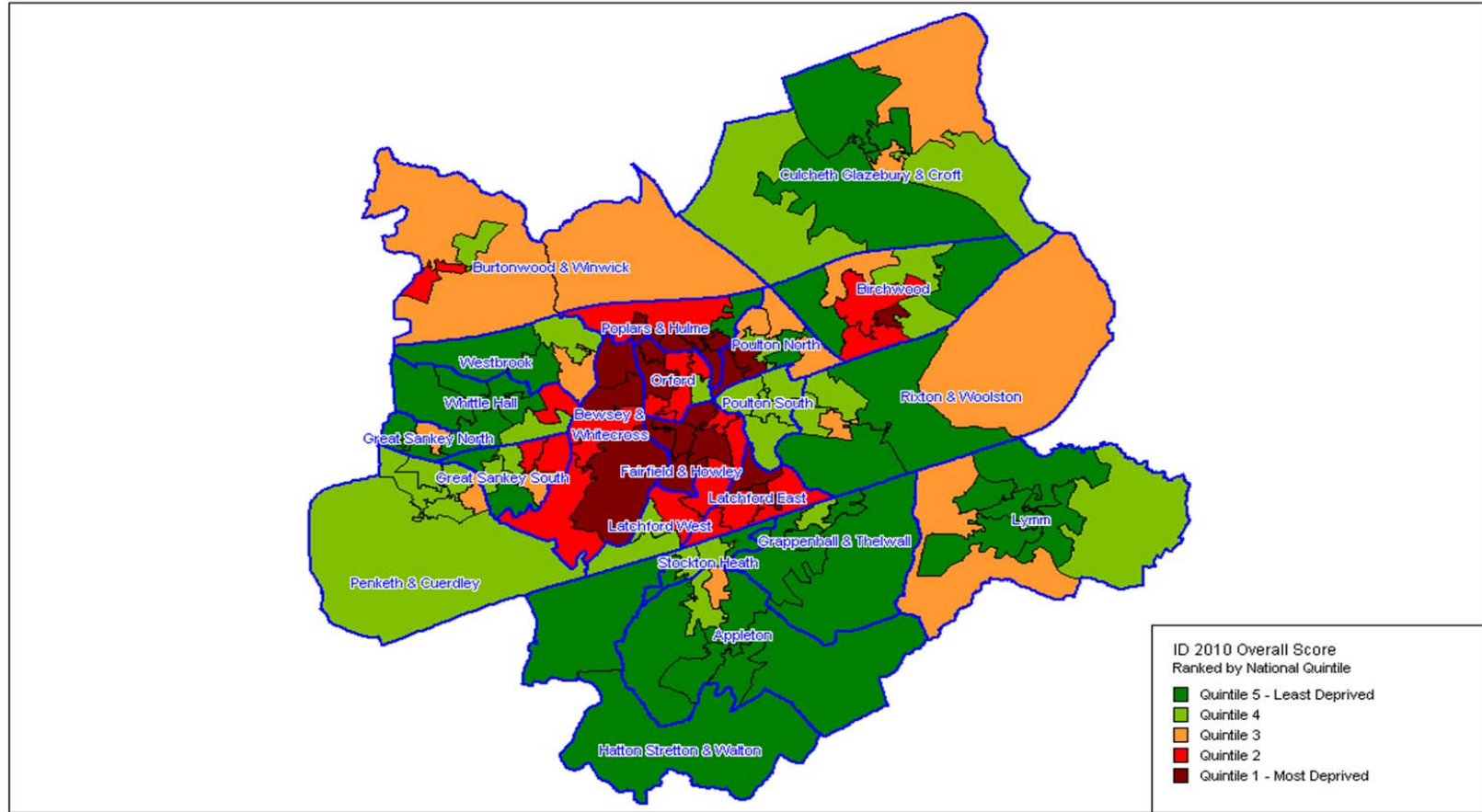


Shaping a healthier Warrington
Analysis Improvement Protection



Golden Gates Housing Trust – Health Inequalities Project

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- Smoking Prevalence - wide variation within Warrington: **26%** in most deprived quintile; **7%** in least deprived
- **55%** Warrington adults overweight or obese
- Prevalence of residents achieving the recommended amount of physical activity decreases with increasing deprivation
- Very strong social inequalities in terms of emotional health and wellbeing – 36% have low mental wellbeing in deprived areas compared to 19.5% in least deprived areas.



- Biggest social housing provider in Warrington
- Majority of housing stock in more deprived areas of Warrington

Vision

- "A leading housing provider creating quality homes and neighbourhoods where people want to live."



Aims to deliver the Vision:

- By working with customers to achieve the highest level of satisfaction.
- By investing in neighbourhoods
- By improving the quality of life for customers
- By increasing the supply of affordable homes
- By improving the quality of homes
- By being a leader in energy efficiency.



Public Health and Health Inequalities Team

- WBC (Warrington Borough Council) Families and Wellbeing Directorate
- Neighbourhoods & Communities Team – Health Inequalities Team
- Joint working to deliver on Healthy Lives, Healthy People Plan
- Targets around 20% most deprived areas



- *Tackling Health Inequalities: a programme for action* (Department of Health, 2003).
- Actions likely to have the greatest impact include improving social housing conditions, reducing fuel poverty among vulnerable populations, improving housing quality by tackling cold and dampness and broader public health interventions.



- GGHT are committed to this agenda and recognise the importance of this on-going work
- GGHT have many initiatives to ensure and maintain a high quality of social housing stock and invest in the regeneration of local areas to achieve this.
- GGHT have acknowledged the significance of public health
- GGHT have funded an additional resource within the Warrington Borough Councils Health Inequalities Team and Public Health Team to develop health improvement plans and initiatives to help to tackle health inequalities for GGHT tenants and staff.
- **Total cost = 40k**



GGHT Health Inequalities Plan has got clear objectives to:

- Develop GGHT as a setting for health
- Support organisational development for health improvement
- Build capacity for community gain
- To develop a whole system approach to health improvement
- To develop reporting mechanisms to appropriate strategic health groups
- Improve health and wellbeing for GGHT tenants and staff
- Increase information sharing between departments
- Create more opportunities for health improvement



- Monitored quarterly via a clear monitoring framework that includes both qualitative and quantitative measures.
- Steering group oversees the work
- Feeds into wider strategic plans



- Commitment to public health agenda across a wider workforce and organisation
- Expertise of different partner organisations
- Information sharing across partnerships to be able to target projects more effectively
- Direct access to people most at need
- Wider determinants of health addressed



- Different priorities e.g collection of rent v's lifestyle change
- Data collection specific to GGHT properties/tenants
- Communication and awareness across staff teams and organisations
- No exclusions of non GGHT tenants



Outcomes achieved

- **Increased use of IVAN in deprived wards encouraging people to attend for advice and support in relation to cancer.**
 - 665 information packs were given out
 - There were 64 level 2 interventions
 - There were 7 level 3 interventions
 - There were 44 level 4 interventions



Outcomes achieved

Promotion of the Smokefree Homes campaign and successful Swap ash for cash campaign in April:

- 1256 properties visited [550 Longford, 429 Bewsey and 277 Dallam]. (17%) had face to face contact with the rest receiving posted information
- 103 properties (49% of those spoken to) signed up to being a Smokefree home who were not part of the campaign previously.
- 4 homes asked for more information on the campaign to possibly sign up at a later date.
- Of the people who signed up to the campaign, 74 out of the 103 were smokers and 60 out of the 103 had children under 16 living in the house.

Outcomes achieved

- Delivery of **change 4 life** courses reaching over 200 residents.
- Delivery of 7 **confidence courses** and 4 positive thoughts programmes for residents .
- Roll out of **Making Every Contact Count** and promotion of signposting to local service
- Wellbeing initiatives for staff
- Over 50% of people from 20% most deprived areas **achieving all their goals in their wellbeing plan**



Outcomes achieved

- Roll out of the 'Women's Group' – **Longford's women's group** ran twice a week for 10 weeks with 16 women in attendance
- **Free training of 88 staff** in areas such as basic mental health, suicide prevention and in 'Making every contact count'. Training will continue on over the next 12 months.
- An **oral health project targeted in Bewsey** to educate younger children on the importance of oral health
- 5 process maps / support sheets created in partnership with the 'expert' service to support staff in signposting to the correct local services.

Appendices – process maps

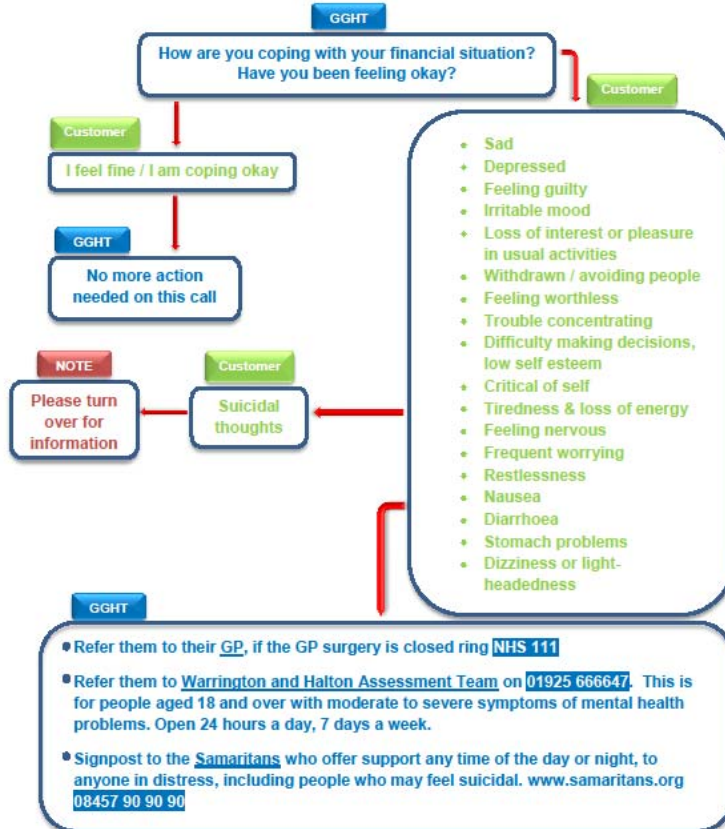
Support Sheet 1:

Mental Health

Health Inequalities
Partnership



Process Map for supporting mental wellbeing for customers in arrears:



* Remember to note down on the customer's records if you have signposted them to a service so this can be followed up on the next call

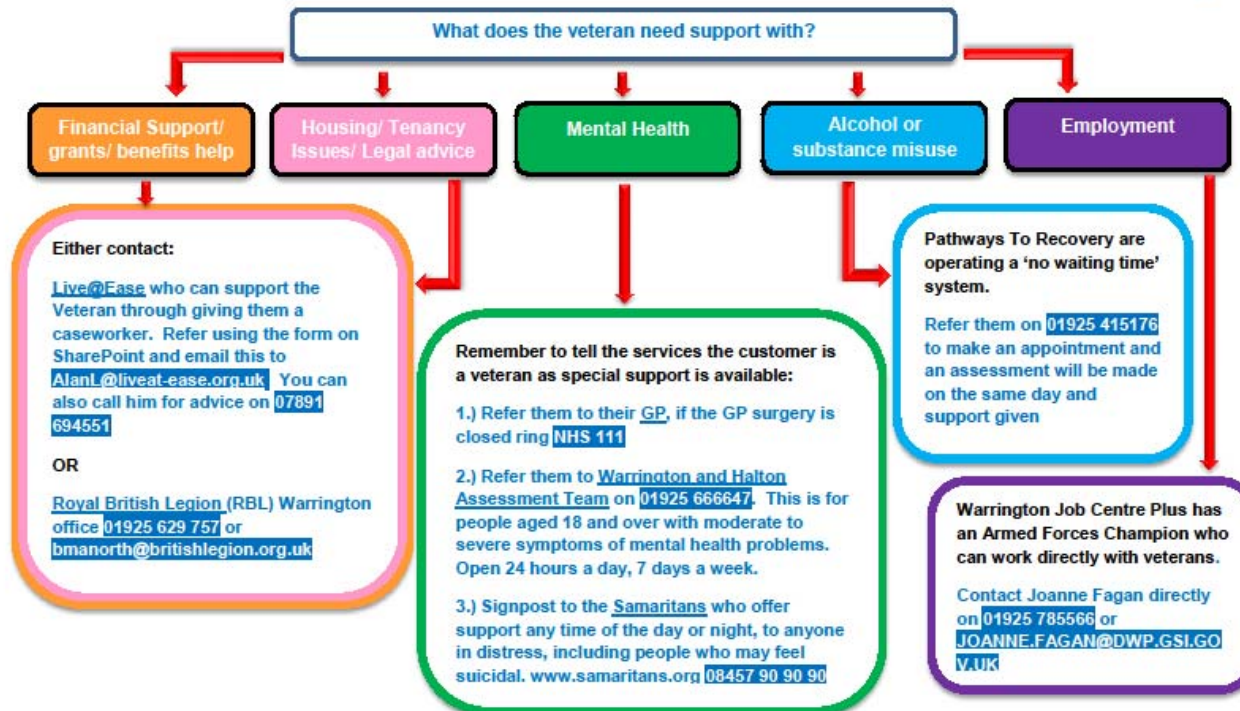
Appendices – process maps

Support sheet 2:

Armed forces/ Ex service people

Process Map for supporting customers who have served in the Armed Forces otherwise known as veterans:

(Remember to note down on the customer's records if you have signposted them to a service so this can be followed up on the next call or visit)



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Appendices – process maps

Support Sheet 3:

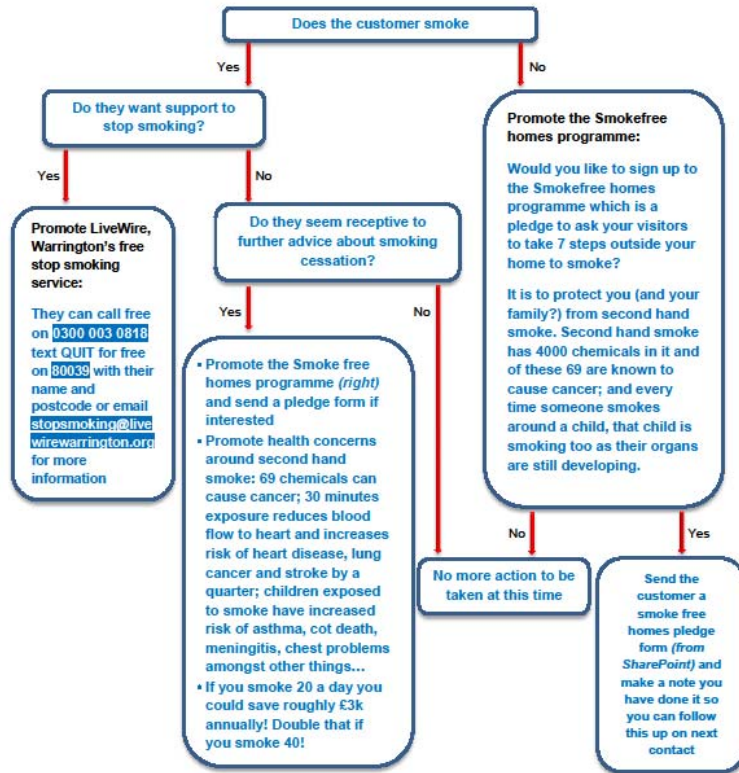
Smoking Cessation

Health Inequalities Partnership



Process Map for to encourage smoking cessation in GGHT customers:

- Indicators that someone in the household smokes:
- A smell of smoke or tobacco in the home on the customers clothes
 - Yellowing of the walls or ceiling in the property
 - Ashtrays or lighters around the property



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Appendices – process maps



Support Sheet 4:

Dementia

Health Inequalities Partnership



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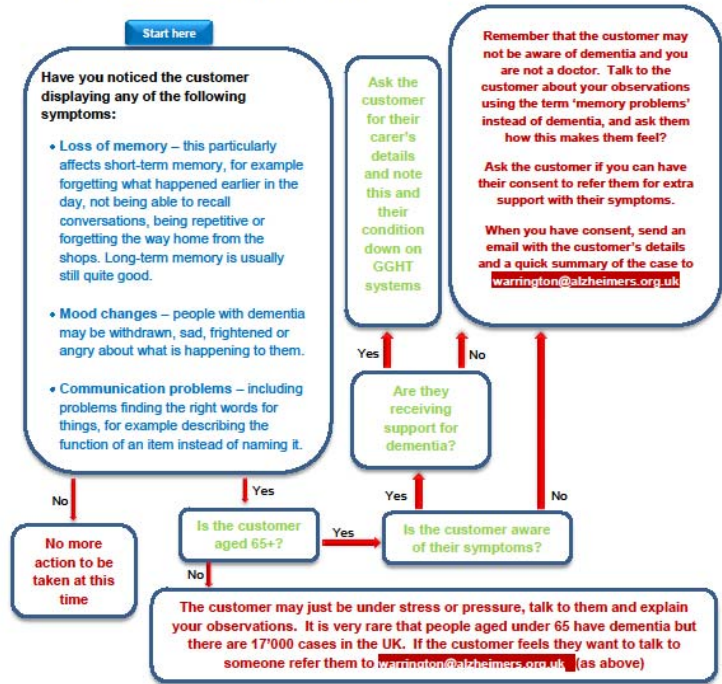


Golden Gates Housing Trust

Process Map to support GGHT staff in spotting signs of dementia and signposting GGHT customers to local services:

Dementia – The facts:

- Dementia describes a set of symptoms which includes loss of memory, mood changes and problems with communication and reasoning.
- There are about 800'000 people in the UK with dementia
- Dementia mainly affects people aged over 65 and roughly 45% of GGHT customers are aged 65+. There are however 17'000 people in the UK with dementia aged under 65.
- Dementia cannot be cured (yet) and it is a progressive disease.
- There are different types of dementia including Alzheimer's, vascular dementia and dementia with lewy bodies.



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Appendices – process maps

Support Sheet 3:

Alcohol misuse

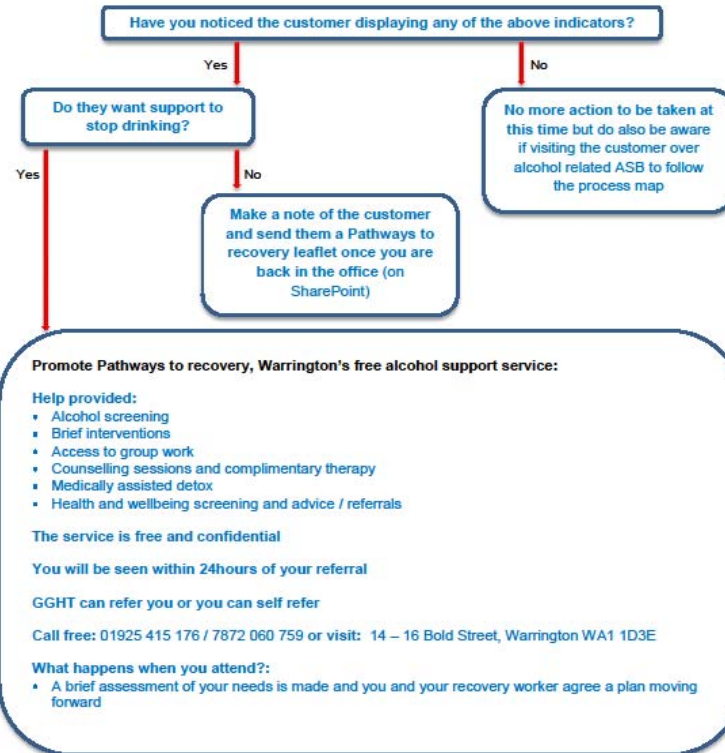
Health Inequalities
Partnership



Process Map for to support GGHT customers with alcohol related problems:

Indicators that someone in the household may have an alcohol problem:

- A smell of alcohol in the home, on the customers clothes or on the customers breath
- Excessive empty bottles or cans laying around the property, in the kitchen area or around the bins
- The customer has the shakes or tremors in their hands
- The customer has stopped taking care of their appearance
- The customer is drunk on more than one occasion when you come into contact with them



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Thanks

I'm writing this poem to all of you
As thanks for what you've done
I've had a laugh and learnt stuff too
And had a load of fun

From cooking to Tai Chi
And all the places we have been
The walks we never went on
And everything in between

I loved it all
I'm glad I came
To the Women's Group
At Sandy Lane