

Every single person has capabilities, abilities and gifts.

Living a good life depends on whether those capabilities can be used, abilities expressed and gifts given.

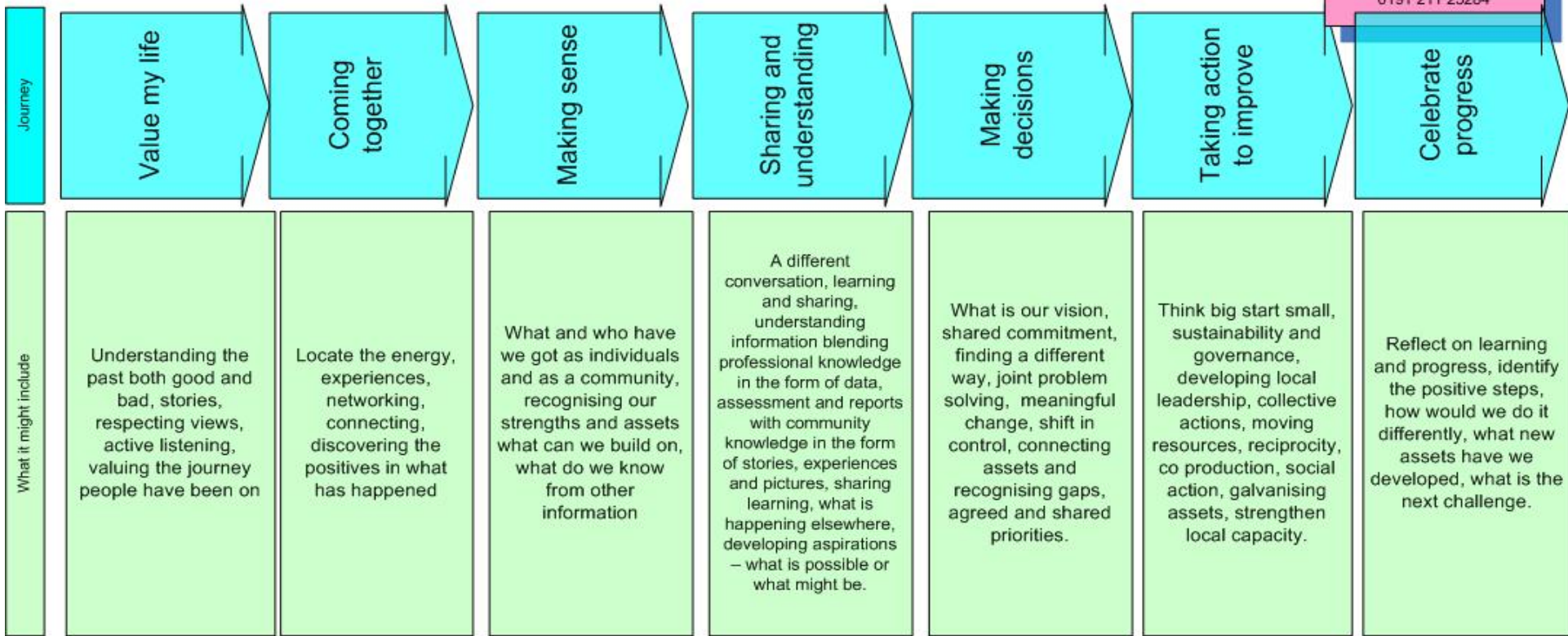
If they are, the person will be valued, feel powerful and well-connected to the people around them.

And the community around the person will be more powerful because of the contribution the person is making.

John P. Kretzmann and John L. McKnight

Unlocking, recognising and galvanising the capacity from within

it is for review, comment and to spark conversations.
 Comments to Karen Inglis, Wellbeing for Life team, Newcastle City Council
 0191 211 25284



The journey

Organisation

- Reduce silo working and encourage a more joined up approach.
- Comprehensive approach to working in an asset based way.
- Identify the assets that we already have.

Community

- About the focusing on the journey and not just the outcomes.
- Recognising the strengths, skills and experiences people already have.
- Developing together.
- Recognising change.

Labels

Low school attainment

Single parents

High levels of heart disease

High level of NEETS

High levels of smoking

Antisocial behaviour

Economically inactive

High level of childhood obesity'

Low income families

Troubled families

High levels of deprivation

High levels unplanned admissions

High Morbidity

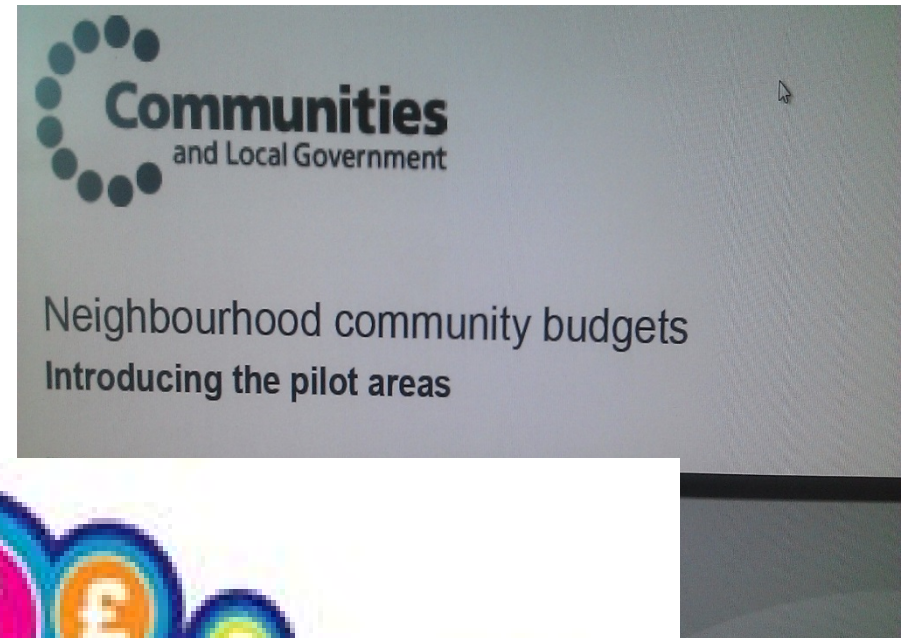
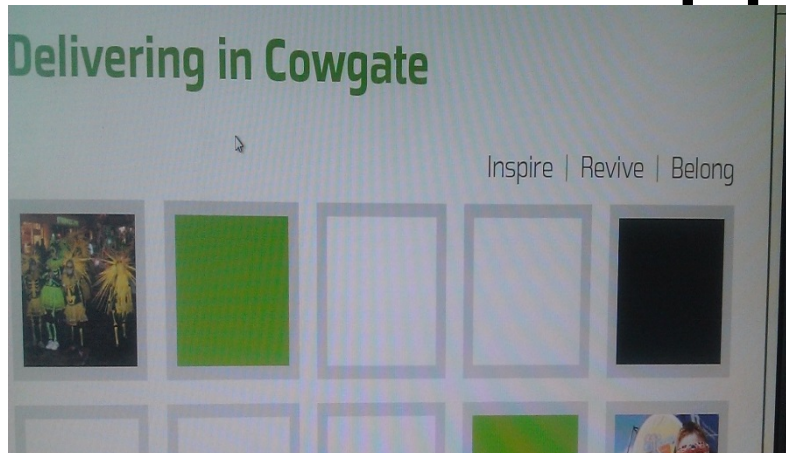
High levels of heart disease

Inequalities

Locality working

- Started in a neighbourhood described in negative labels.
- Has been part of physical regeneration since 1960's
- Little focus on social and economic issues
- Historically low levels of community confidence in police, council and housing services.

First step to a different approach



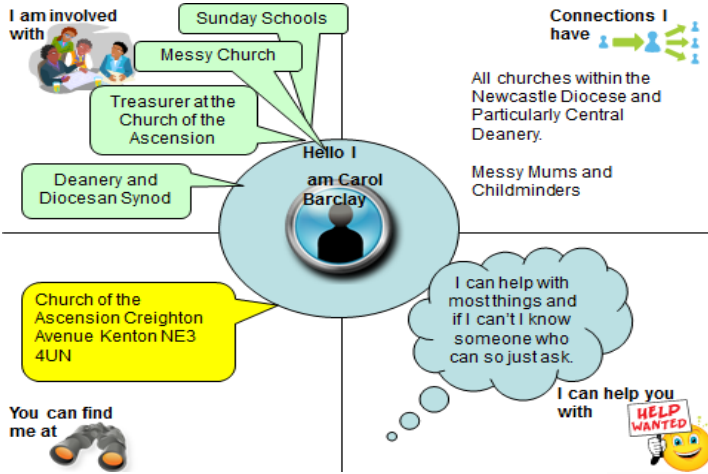
Steps to a different approach

- Strategy – developed, delivered and owned by ‘professionals’
- Increased involvement with community – regular newsletter, projects.
- Participatory Budgeting – ‘ UDECIDE’ focused on children.
- National Community Budgets pilot areas wider geographical area.

Bright Ideas



www.brightideasnewcastle.co.uk



Name of Organisation Contact number Panel Member

Bright Ideas With Small Sparks - Is this activity a Small Sparks project?	Score 1-10 (10 making the most difference)
Good Value to the Neighbourhood: Improving health, living well together, learning and sharing skills, improving the local area.	
Involve new people in the neighbourhood: encouraging isolated, elderly, disabled and new people in the area to take part.	
Is the activity permissible?	
Is the activity in the Kenton ward and/or the majority of the people who will benefit from the project live in the Kenton Ward.	
It is 'double' in the timescale	
Funding in between £50-1250 and the amount requested is being matched.	
Willing to attend celebration even.	
Will this make a difference to the area?	
Final Score for project	



Bright Ideas group

- Panel – local people some linked to other local groups
- To take a lead in the development and deployment of the community budget.
- Learn together, identify their own and others assets, focus their energies and resources to find solutions together and with the wider community.
- Meet new friends, desire to make change, sense of satisfaction, better understanding of area.

Small Sparks Celebration event



Small Sparks event

- Community capacity building activity – from In Control.
- Small grants available to individuals to take action.
- Match funded in time, resources or funding.
- One off activity
- Purpose is to meet new people and take action.
- Celebrate and share.

Labels

Passionate

Financial management

Community connectors

Organisational skills

IT literate

resourceful

Dedicated

Creative

Intergenerational

Change makers

Energised

resilient

Party planners

Knowledgeable

Motivated (Bothered)

Articulate

Communicators

Successful

Team skills

Learning from Bright Ideas

- Different labels appear – lots of skills and only the tip of the iceberg, just need to look.
- The journey provides outcomes – intergenerational work, health education etc.
- Increased desire to make a difference and take a bigger steps – shift from small thinking e.g. developing a group to exploring wider concerns such as poverty

Challenges

- Different way of working – including looking at systems and processes, letting go and working together.
- Evaluation and measuring progress – what is success, how do we measure the journey not just the outcome.
- Time to make the shift – not a quick fix