# Social Conditions as Fundamental Causes of Health Disparities 

Bruce Link

Glasgow Scotland
December 11, 2007

New York City All Cause Age-adjusted Death Rates In
Lowest Versus Highest Income Neighborhoods 2001

: New York City All Cause Age-

## adjusted Death Rates Per 100,000



- New York City Percent Fair or Poor Self-Reported Health by Income Level (\% Poverty Level) and

Race/Ethnicity


## New York Centric View


:All Cause Age-adjusted Death Rates

## Per 100,000 People Ages 25-64 by

Education -- 2004


## US All Cause Age-adjusted Death Rates Per 100,000 by Race - 2002


: US Percent Fair or Poor Self-

## Reported Health by Poverty Level and Race/Ethnicity (age adjusted)



| $\square$ Below 100\% |
| :--- |
| $\square \mathbf{1 0 0 \%}$-less than $200 \%$ |
| $\square \mathbf{2 0 0 \%}$ or more |

Age Adjusted Death Rates 100,000 (Men) 25-64 England and Wales


Scottish National Survey 2003 -- Percent Reporting Fair/Bad/Very Bad Health (Age Adjusted)


What Are the Mechanisms that Account for the Association?


# Deaths Per 1000 Among Taxpayers and Non-Taxpayers in Rhode Island 1865 

Age Categories
(examples)

Taxpayers
Non-Taxpayers

Under 1
93.4
189.8

30-39
4.5
15.5

60-69
15.1
39.5

Chapin AJPH 1924

## Deaths per 1000 (age adjusted) by SES of Census Tract -- Chicago 1930

| SES | Males | Females |
| :--- | :---: | :---: |
| 1--Lowest | 15.1 | 12.3 |
| 2 | 11.6 | 10.2 |
| 3 | 10.2 | 9.0 |
| 4 | 9.2 | 7.9 |
| 5--Highest | 8.7 | 6.8 |

Coombs, Medical Care, 1941

## What is the point?

- Imagine yourself back in Rhode island in 1865 and doing what we just did for the current data we might have asked what were the mechanisms involved?
- Contaminated water, poor sanitation, crowded substandard housing - the diseases were cholera, TB, small pox...
- We did something about the risk factors, we developed vaccines, and people don't die of TB, small pox and cholera in Rhode Island any more.
- But the SES association is resilient.


## The Concept of Fundamental Social Causes

Fundamental social causes involve resources such as knowledge, money, power, prestige and beneficial social connections that determine the extent to which people are able to avoid risks and adopt protective strategies so as to reduce morbidity and mortality.

Because such resources can be used in different ways in different situations, fundamental causes have effects on disease even when the profile of risk and protective factors and diseases changes radically.

It is their persistent effect on health in the face of dramatic changes in mechanisms that leads us to call them "fundamental."

How Social and Economic Resources Affect Health - The Importance of Contexts

- Resources operate at the individual level - people use their knowledge, money, power, prestige and beneficial social connections to obtain healthy outcomes.
- But resources also provide access to generally salutary contexts - neighborhoods, occupational conditions, marriages - access to health consequential circumstances comes with access to contexts in a sort of "package deal."


## US Life Expectancy at Birth 19002000



## Scottish Life Expectancy at Birth 1910-2000



## US: Heart Disease -- Age-adjusted Death Rates Per 100,000 People



## Cancer (green) and Stroke (Yellow) -- Age-adjusted Death Rates Per 100,000 People



National Center for Health Statistics - Health United States 2006

## US : Flu (blue) and HIV (green) -- Ageadjusted Death Rates Per 100,000 People


:Scotland Ischamemic Heart Disease -- Age-adjusted Death Rates Per 100,000 People 15-74


Leon et al: Understanding the Health of Scotland in and International Context 2003

- Scotland Lung Cancer -- Women (green) and Men (Yellow) -- Age-adjusted Death Rates Per 100,000 People Ages15-74


Leon et al: Understanding the Health of Scotland in and International Context 2003
: Percentage Self Reporting Health as Excellent or

## Good by Age Group (40-49 yellow and 60-69 blue)

 and Decade of Birth using 1972 to 2004 General Social Surveys

Adapted from: Robert Warren and Elaine Hernandez (In Press) Journal of Health and Social Behavior, Table 2

## Something is Driving these Dramatic Improvements in Health


?

Shouldn't whatever " $x$ " is be an important part of our explanations of health disparities?

# Do Key Explanatory Variables in Theories of Disparities Account for Trends Toward Improvement in Health Over Time? 

- How about genetic factors?
- Stress?
- Social involvement and participation?
- How about income inequality?
- The discovery of the germ theory is a strong candidate for declines in rates of infectious diseases in the first half of the $20^{\text {th }}$ century.
- Recent declines in age adjusted rates of death from lung cancer are probably influenced by the lagged effects of declines in smoking rates in earlier decades.
- The rapid decline in HIV/AIDS mortality is probably related to the new anti-retroviral drugs that were developed and disseminated in the late 1990's
- And then screening for disease, public health efforts to increase the consumption of fruits and vegetables, promote exercise, eradicate smoking, and smog control, flu shots, seat belts, angioplasty, screening for early detection of cancer, etc. etc.
- So X is clearly not just one thing and is likely different things for different diseases...and probably different things at different times....But the confluence of all of these things has clearly had an enormously positive impact on population health.
- Clearly human beings have dramatically increased their capacity to control disease and death.


## Fundamental Cause Reasoning Concerning the Sources of Disparities: The Core Proposition

- Our enormous capacity to control disease and death combined with social and economic inequality creates health disparities.
- It does so because of a very basic principle - When we develop the ability to control disease and death, the benefits of this new found capacity are not distributed equally throughout the population, but are instead harnessed more securely by individuals and groups who are less likely to be exposed to discrimination and who have more knowledge, money, power, prestige and beneficial social connections.
- People who are more advantaged with respect to resources such as these and who are less likely to be held back by discrimination benefit more and have lower death rates as a consequence. Disparities are the result.


## How Does Happen -- Examples

- When Bad things happen --
- Titanic, WTC, Katrina
- All the quotidian tragedies of life
- When Good things happen --
- Discovery that smoking is harmful to health
- New technology -- cancer screens
- 1954 Percent Answering that they had Recently Read or Heard Anything Saying that Cigarette Smoking May be a Cause of Cancer


Nationwide Gallup Surveys Jan and June 1954

- Percent Responding "Yes" to a Question asking whether Smoking is a Cause of Lung

Cancer by Education 1954


Nationwide Gallup Surveys Jan and June 1954
"Percent Responding "Yes" to a Question asking whether Smoking is a Cause of

Lung Cancer


Multiple National Public Opinion Surveys

- Percent Responding "Yes" to a Question asking whether Smoking is a Cause of Lung Cancer by Education 1954 thru 1999


Nationwide Surveys 1954-1999

## Percent Current Smokers 1954-1999



Multiple National Public Opinion Surveys

## Percent Current Smokers by Education 1954 thru 1999



Nationwide Surveys 1954-1999

- Age Adjusted Lung Cancer Mortality (Men 25-64) 1950-1998 by SES of County of

Residence


From Singh et al. 2002 Journal of the National Cancer Institute

## Points to be Made From the Very Familiar Smoking Story

- It exemplifies the process specified by the fundamental causes theory there is a social shaping of new knowledge and this social shaping creates health disparities by socioeconomic status.
- The story sensitizes us to the fact that many other forms of health knowledge and technology are shaped in this way - e.g. the same states in the US that were quick to adopt the use of beta blockers had been rapid in their deployment of hybrid corn 30 to 50 years earlier.
- The length of time it takes for knowledge and behavior change to spread is instructive. It is not simply a matter of being smart enough to know the evidence and act. It is again likely deeply social. And this tells me an important story about disparities.
- Percent Responding "Yes" to a Question asking whether Smoking is a Cause of Lung Cancer by Education 1954 thru 1999


Nationwide Surveys 1954-1999

## Percent Current Smokers by Education 1954 thru 1999



Nationwide Surveys 1954-1999

## Percent Believing that Sun Goes Around Earth and that Sound Travels Faster than

Light - US Population 1999


NSF Survey of Public Understanding of Science and Technology 1999
-Among People Who Believe that Sun Goes Around Earth and that Sound Travels Faster than Light -- \%

Who Think Smoking Causes Cancer


NSF Survey of Public Understanding of Science and Technology 1999

- We say that SES differences arise because people of higher SES use flexible resources to avoid risks and adopt protective strategies
- it follows that the SES gradient should be more pronounced for diseases that we can do something about... for which there are known and modifiable risk and protective factors...
- Our first test involves ratings of the preventability of death from specific causes


## US National Longitudinal

## Mortality Survey

- Very large study of a nationwide sample of over 350,000 people.
- Interviewed as part of the US Current Population Survey (assesses unemployment etc.) and followed for 9 years with National Death Index for mortality and cause of death

| Lengitudinal Mortality Study |  |  |
| :--- | :---: | :---: |
| Lelative Risks of Death by Income -- National  <br> Income (1980 \$) Women 45-64 | Men 45-64 |  |
| $<5000$ | 2.32 | 3.13 |
| $5000-9999$ | 1.79 | 2.63 |
| $10000-14999$ | 1.56 | 2.03 |
| $15000-19999$ | 1.35 | 1.69 |
| $20000-24999$ | 1.21 | 1.47 |
| $25000-49999$ | 1.09 | 1.28 |
| $50000+$ (reference category) | 1.00 | 1.00 |

Sorlie et al. AJPH 1995

## The Rating Task

- Thinking of both our ability to prevent a disease from occurring and to treat it once it occurs, to what degree was it possible, in the early 1990's to prevent death from this disease?
- Rated on a 5 point scale from "virtually impossible to prevent death" to "virtually all deaths preventable"
- Inter-rater reliability .85. Correlation with Rutstein independent ratings .57.


## Examples of Hi and Lo Preventability Diseases

- Low Preventability:
brain cancer, ovarian cancer, gallbladder cancer, multiple sclerosis, pancreatic cancer,
- High Preventability:
lung cancer, ischemic heart disease, colon cancer, pneumonia
- National Longitudinal Mortality Study


## Percent Dying During 9 Year Follow-Up:

 Men and Women 25-44

Phelan, Link, Diez-Roux, Kawachi and Levin. 2004 JHSB

- National Longitudinal Mortality Study Percent Dying During 9 Year Follow-Up: Men and Women 45-64


Phelan, Link, Diez-Roux, Kawachi and Levin. 2004 JHSB

## Test \# 2 Evidence Bearing on the Hypothesis Trends Over Time

- If the core proposition is true we should find that disparities by SES and race emerge when new health enhancing information or technology is obtained:
- E.g. Heart disease, Hodgkins Disease, Colon Cancer
- If death from a disease remains unpreventable - disparities will not change dramatically with time
- E.G. Brian cancer, Ovarian Cancer, Pancreatic Cancer


## Trends by Race

## Brain Cancer -- Age-adjusted Death Rates Per 100,000 1950-1999 (Males)



## Ovarian Cancer -- Age-adjusted Death Rates Per 100,000 1950-1999 (Females)



## Pancreatic Cancer -- Age-adjusted Death Rates Per 100,000 1981-2002



## Heart Disease -- Age-adjusted Death Rates Per 100,000 1950-2000



## All Cancers Combined-- Age-adjusted Death Rates Per 100,000 1950-2000



## Breast Cancer-- Age-adjusted Death Rates Per 100,000 1950-2000



## Colon, Rectum and Anus -- Age-adjusted Death Rates Per 100,000 1960-2000



## Age Adjusted Cancer Mortality (All Types)

 1950-1998 by SES of County of Residence

From Singh et al. 2002 Journal of the National Cancer Institute

- Age Adjusted Colon Cancer Mortality (Men 25-64) 1950-1998 by SES of County of Residence


From Singh et al. 2002 Journal of the National Cancer Institute

## Percent with Total Cholesterol Above 240 mg/dL -- Age-adjusted



## Conclusions

- When we examine Race and SES disparities in mortality by particular diseases we find dramatic evidence that such disparities are created over time.
- Groups with more resources and who face less discrimination benefit more greatly from our new found capacity and disparities emerge
- This means that explanations that propose relatively unchanging causes of disparities like genes, relative deprivation, social participation etc. cannot be the main reasons for health disparities.


## Colon, Rectum and Anus -- Age-adjusted Death Rates Per 100,000 1950-2000



- Age Adjusted Lung Cancer Mortality (Men 25-64) 1950-1998 by SES of County of

Residence


From Singh et al. 2002 Journal of the National Cancer Institute

## Policy Issues

- Social policies that provide resources to the resource poor
- Population health policy that focuses on changing contextual factors that affect everyone in a context regardless of resources
- Population health policies that "contextualize" individual risk


## Social Policies that Provide

## Resources to the Resource Poor



# Policies That Affect How Steep the SES Gradient Becomes 



- Create interventions that affect entire contexts rather than interventions that require individual action
- Fluoridation versus flossing
- Air bags versus seat belts
- Cleaning up lead paint versus instructing parents how to keep their children from ingesting paint chips
- Meat inspection versus information to carefully wash cutting boards
- If interventions require individual action "contextualize" risk factors - that is find out what puts people at risk of risk - then intervene broadly and comprehensively to remove existing barriers to individual action directed towards health.
- If interventions require individual action "contextualize" risk factors - that is find out what puts people at risk of risk - then intervene broadly and comprehensively to remove existing barriers to individual action directed towards health.


Thank you for your Attention!

