

CONCEPT  
EXPLAINER

WHAT ARE

# Cash first approaches?

**(p.s. not just giving out  
money!)**

swipe



01

## “cash-first approaches” is

a term that covers a range of interventions that provide immediate help to people in crisis, backed up by advice and support to help prevent the crisis happening again. These methods prioritise financial or income maximisation support over approaches such as food aid.

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02

## Expanding support beyond

food aid allows better engagement with low-income communities facing food insecurity. Cash-first approaches, including cash transfers, vouchers, and financial advice, help people buy essentials. This method addresses malnutrition and poverty effectively.

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03

## Food insecurity affects both

body and mind. Cash-first solutions ease the mental strain of poverty. These approaches provide a more comprehensive support than food aid alone, reducing anxiety and giving people more control. They not only address immediate needs but also contribute to long-term well-being and resilience.

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04

## At the core of cash-first

approaches is respect for individual autonomy and dignity. These projects are often developed with input from the people they serve, ensuring their needs shape the solutions. This proactive strategy aims to prevent problems, fostering empowerment and community.

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# Thanks for reading

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which is linked in the comments below.

Our next explainer will be:

***Asset-based  
approaches***

react and share

