

THURSDAY 10 OCT

Food



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#ChallengePoverty
#CPW24



Cash first approaches in Glasgow: reducing the need for foodbanks



What is a Cash First approach?

 Scottish Government
Riaghaltas na h-Alba

Cash-First:

Towards Ending the Need
for Food Banks in Scotland



Strengthen
access to cash
in a crisis



Integrate money
advice to prevent
future need



Maximise dignity
and choice when
food is provided

Cash-first

Ready access to emergency income when someone has no money for food. To prevent future hardship this should be delivered alongside welfare rights and income maximisation advice and support.



Cash First concept explainer

CONCEPT
EXPLAINER



01

“cash-first approaches” is

a term that covers a range of interventions that provide immediate help to people in crisis, backed up by advice and support to help prevent the crisis happening again. These methods prioritise financial or income maximisation support over approaches such as food aid.

CONCEPT
EXPLAINER



02

Expanding support beyond

food aid allows better engagement with low-income communities facing food insecurity. Cash-first approaches, including cash transfers, vouchers, and financial advice, help people buy essentials. This method addresses malnutrition and poverty effectively.

Cash First concept explainer

03

Food insecurity affects both

body and mind. Cash-first solutions ease the mental strain of poverty. These approaches provide a more comprehensive support than food aid alone, reducing anxiety and giving people more control. They not only address immediate needs but also contribute to long-term well-being and resilience.

04

At the core of cash-first

approaches is respect for individual autonomy and dignity. These projects are often developed with input from the people they serve, ensuring their needs shape the solutions. This proactive strategy aims to prevent problems, fostering empowerment and community.

About the Cash First pilot project

There are 8 pilot Cash First partnerships across Scotland, funded for 2 years and with the following aims:

- To tackle food insecurity collaboratively and in partnership
- To test different approaches of tackling food insecurity
- To learn more about what works in different contexts and collect best practice
- To promote wellbeing through community food

Glasgow's cash first pilot project is aligned to the Glasgow City Food Plan theme "Fair Food for All: Addressing Food Inequalities"



The Fair Food for All Partnership

Glasgow Centre
for Population
Health

Glasgow City
HSCP

NHS GGC

Glasgow City
Council

Glasgow Helps

No Wrong Door

Scottish Welfare
Fund

Trussell

Independent
Food Aid
Network

The Scottish
Pantry Network

Glasgow
Community
Food Network

Foodbanks and
pantries across
Glasgow

GAIN network

Money Matters

GEMAP

Glasgow Centre
for Voluntary
Services

One Parent
Families
Scotland

Govan
Community
Project

Interfaith
Glasgow

Refugee
Sanctuary
Scotland

Scottish
Refugee Council

Empower
Women for
Change

Working in partnership
with a wide variety of
organisations

Identifying data that can
be used to understand
the landscape of food
insecurity, who this
affects and why

Carrying out research to
better understand the
reasons people need
emergency food aid

Carrying out small tests
of change to identify
new approaches to
tackling food insecurity

Identifying gaps in
services (these can be
addressed in future
work)

Facilitating training and
materials for frontline
staff

Glasgow's Cash First Project Objectives

Glasgow's Cash First project

Is **not** giving cash to people

Has limited funding

Has short timescales (until
early 2026)

Any questions?

Pop them in the Q&A box-they will be answered after the presentations.

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