

CONCEPT
EXPLAINER

WHAT ARE

Asset-based approaches?

swipe



01

Based on a set of values,

asset-based approaches are focused on promoting and strengthening the factors which support good health and wellbeing. The approach appreciates and values the connections and potential within a community rather than simply identifying and responding to problems and needs.



02

This means, working with

people to identify and focus on the skills and strengths within themselves and their communities, and supporting them to use these 'assets' to make sustainable improvements in their lives.

swipe



03

At the structural level it means

shifting control over the design and development of actions from the state to individuals and communities. This system level change moves towards greater citizen involvement, recognising that people have the knowledge, experience and skills to know what will help them and their communities.



04

Crucially, attention on

assets and strengths must not divert focus away from broader structural, material and social issues that lead to poverty and inequality.



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Thanks for reading

Find more information on our website
which is linked in the comments below.

Our next explainer will be:

**THE Q
METHOD**

react and share

